RECOMMENDATION

THAT Council receives Report CLK 19-27 Oxford County Cycling Advisory Committee Appointment;

AND That Mark Salt be appointed as the Tillsonburg representative on the Oxford Cycling Advisory Committee.

BACKGROUND

In 2013, Oxford County completed the Transportation Master Plan which led to the need to include consideration for bicycles in all road reconstruction design and the need for a cycling advisory committee to help cultivate a bike-friendly community in Oxford County. The Oxford Cycling Advisory Committee was formed and municipalities were asked to appoint a member representative to the advisory committee.

The Cycling Advisory Committee assists the County in the development and implementation of future cycling initiatives. The committee coordinates and represents the interests of cyclists, focusing on their needs and priorities and ensures that those interests are taken into consideration in any future cycling initiatives.

The committee is led by staff from Public Health and Tourism Oxford and includes representation from County Council, other County departments, area municipal representatives and representatives of the cycling community.

DISCUSSION

At the Council meeting of March 25, 2013, Council appointed Janet McCurdy to be the Tillsonburg representative on the Oxford Cycling Advisory Committee (CAC). As Ms. McCurdy has retired in January of this year we are now being asked to appoint a new representative to the CAC. The committee requests that Tillsonburg appoint a council or staff representative to the committee. In 2013 the Town determined that a member of the recreation team would be best suited to the position as they have more knowledge of the cycling community, Tillsonburg trail linkages and are able to liaise with other departmental staff in order to share knowledge or obtain additional information that may be required during the work of the CAC. The Director of Recreation Culture and Parks was in support of Ms McCurdy’s appointment in 2013 and has
recommended Mark Salt be appointed at this time. In Mark's role as Recreation Programs and Services Manager his position supports key community development initiatives in culture, sport, recreation and volunteer management. The position works with other service providers locally, regionally and provincially to maximize community opportunities, benefits and community development services.

FINANCIAL IMPACT/FUNDING SOURCE

The financial impact to the Town to participate on the Cycling Advisory Committee will be the contribution of staff time and mileage for meeting attendance outside the boundaries of the Town of Tillsonburg.

COMMUNITY STRATEGIC PLAN (CSP) IMPACT

1. Demographic Balance
   ☒ Make Tillsonburg an attractive place to live for youth and young professionals
   ☒ Provide opportunities for families to thrive

2. Culture and Community
   ☒ Promote Tillsonburg as a unique and welcoming community
   ☒ Provide a variety of leisure and cultural opportunities to suit all interests
   ☒ Improve mobility and promote environmentally sustainable living
**Report Approval Details**

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This report and all of its attachments were approved and signed as outlined below:

Ron Shaw - Oct 2, 2019 - 4:38 PM