



Report Title	July - September 2019 RCP Activity Reports
Report No.	RCP 19-49
Author	Rick Cox, Director of Recreation, Culture & Parks
Meeting Type	Council Meeting
Council Date	October 15, 2019
Attachments	Jul-Sep 2019 Activity – Rec Programs and Services Jul-Sep 2019 Activity – Culture & Heritage Jul-Sep 2019 Activity – Parks and Facilities LLWP 2019 Season Results 2019 Summer Camp Program Activity Report

RECOMMENDATION

THAT Council receives Report RCP 19-49 – July - September 2019 RCP Departmental Activity Reports for information.

EXECUTIVE SUMMARY

Attached are activity reports from the Recreation Programs & Services Division, the Culture & Heritage Division, the Parks & Facilities Division, and the RCP Administration team for the third quarter of 2019. These updates are normally provided quarterly for Council's information. In addition, more comprehensive reports regarding the operations of the Lake Lisgar Waterpark and the 2019 Summer Camp Program are attached.

BACKGROUND

Council asked for reporting on the tourism service figures from the Tillsonburg District Craft Guild as per the following criteria:

Category	Criteria for counting
Visitors	Visitors who tour the facility <u>but do not access tourism info</u>
Programs	Adults & children who attend programing like school class visits & workshops <u>but do not access tourism info</u>
Events	Visitors who are attending activities i.e. Farmers Market, Canada Day <u>but do not access tourism info</u>
Tourism & Historical Information Services	Visitors who come into the facility for any reason who access these services
Members & Volunteers	Guild volunteers and members of the Guild who come in for meetings or to update the boutique
Room Rental Visitors	Visitors who are using the facility because they are attending a meeting or private booking <u>but do not access tourism info</u>

The Craft Guild supplied the following data:

	2019																
	Jan	Feb	Mar	Q1	Apr	May	Jun	Q2	Jul	Aug	Sep	Q3	Oct	Nov	Dec	Q4	Total
Visitors and Staff	595	597	984	2176	1098	1228	1304	3630	1304	1364	874	3542				0	9348
In-house groups	131	108	121	360	160	144	111	415	36	34	169	239				0	1014
Adult classes	0	62	56	118	53	0	7	60	0	0	7	7				0	185
Children's classes	47	61	205	313	115	151	182	448	1013	1018	69	2100				0	2861
Room Rentals	111	174	127	412	129	55	122	306	48	85	96	229				0	947
Electronics Recycling	150	172	174	496	148	162	176	486	174	182	176	532				0	1514
Events	50	20	20	90	532	501	915	1948	821	85	286	1192				0	3230
QUARTERLY TOTAL	1084	1194	1687	3965	2235	2241	2817	7293	3396	2768	1677	7841	0	0	0	0	19099
Visitor/tourism inquiries	12	24	28	64	56	82	107	245	70	136	157	363				0	672

NOTE: This number is included in the "Visitors & Staff" total shown above

The quarterly total for Q3 2018 was 9799 visitors including 351 tourism inquiries.

FINANCIAL IMPACT/FUNDING SOURCE

N/A

COMMUNITY STRATEGIC PLAN (CSP) IMPACT

1. Excellence in Local Government
 - Demonstrate strong leadership in Town initiatives
 - Streamline communication and effectively collaborate within local government
 - Demonstrate accountability

2. Economic Sustainability
 - Support new and existing businesses and provide a variety of employment opportunities
 - Provide diverse retail services in the downtown core
 - Provide appropriate education and training opportunities in line with Tillsonburg's economy

3. Demographic Balance
 - Make Tillsonburg an attractive place to live for youth and young professionals
 - Provide opportunities for families to thrive
 - Support the aging population and an active senior citizenship

4. Culture and Community
 - Promote Tillsonburg as a unique and welcoming community
 - Provide a variety of leisure and cultural opportunities to suit all interests
 - Improve mobility and promote environmentally sustainable living

Report Approval Details

Document Title:	RCP 19-49 - July - September 2019 RCP Activity Reports.docx
Attachments:	<ul style="list-style-type: none">- RCP 19-49 - ATT 01 - Jul-Sep 2019 Activity - Rec Programs and Services.docx- RCP 19-49 - ATT 02 - Jul-Sep 2018 Activity - Culture and Heritage.docx- RCP 19-49 - ATT 03 - Jul-Sep 2019 Activity - Parks and Facilities.docx- RCP 19-49 - ATT 04 - Jul-Sep 2019 Activity - RCP Admin.docx- RCP 19-49 - ATT 05 - LLWP 2019 Season Results.docx- RCP 19-49 - ATT 06 - Summer Camp 2019 Season Results.docx
Final Approval Date:	Oct 7, 2019

This report and all of its attachments were approved and signed as outlined below:



Ron Shaw - Oct 7, 2019 - 8:55 AM