Recommendation:
THAT Report 20-01, Council Committee for Community Fundraising be received;

AND THAT Council establish a Committee made up of three members of Council that will engage with local community groups and service clubs to explore opportunities and commitments to raise funds towards community facilities in Tillsonburg.

AND THAT Council appoint Council members ____________________ , ____________________ and ____________________ to the Council Committee for Community Fundraising;

AND THAT the CAO annually assign two members of the Senior Leadership Team to act as a resource to the Committee.

AND THAT Council approve the draft terms of reference as provided.

Background:
The Town of Tillsonburg has a long history from a generous community that has provided significant financial contributions that have allowed the Town to provide excellent recreation and cultural facilities for the benefit of residents and visitors to the community.

Discussion:
We believe that members of Council, being elected by the community, will be in the best position to engage with community and service organizations and work in partnership with them on strategic fundraising.

One of their first tasks could be to recommend a naming policy that will ensure that the Town names facilities consistently and that names will apply to facilities for set periods of time commensurate with their donations.
Senior Leadership can provide a suggested list of opportunities to the Committee that would meet the fundraising criteria, be in line with various plans in the corporation and that are an identified need for the Committee to consider.

The CAO would annually appoint two members of the Senior Leadership Team to be a resource to the Committee. If this is supported by Town Council, then the Clerk can draft terms of reference for consideration by Council.

This initiative would align nicely with the RCP Business Plan (Budget binder Tab 6 page 2).

**Financial Impact/Funding Source:**
This Committee should work each fiscal year to provide recommendations to Council in advance of budget deliberations; however, there is nothing to prevent recommendations coming forward supported by business plans that fall within the budget at any time of year.

**Community Strategic Plan (CSP) Linkage:**

1. Excellence in Local Government
   - Demonstrate strong leadership in Town initiatives
   - Streamline communication and effectively collaborate within local government
   - Demonstrate accountability

2. Demographic Balance
   - Make Tillsonburg an attractive place to live for youth and young professionals
   - Provide opportunities for families to thrive
   - Support the aging population and an active senior citizenship

3. Culture and Community
   - Promote Tillsonburg as a unique and welcoming community
   - Provide a variety of leisure and cultural opportunities to suit all interests
   - Improve mobility and promote environmentally sustainable living

**Attachments:**
Appendix A – Draft Terms of Reference Council Committee for Community Fundraising