Subject: Cultural, Heritage and Special Awards Advisory Committee Year-End Report
Report Number: CLK 20-07
Author: Laura Pickersgill, Legislative Services Coordinator and Collette Takacs, Chair
Meeting Type: Council Meeting
Meeting Date: Monday, February 10, 2020

RECOMMENDATION
THAT Council receives Report CLK 20-07 Cultural, Heritage and Special Awards Advisory Committee Year-End Report, as information.

BACKGROUND
This report is to provide Council with an update on the actions performed through the Cultural, Heritage and Special Awards Advisory Committee throughout 2019.

DISCUSSION
The Cultural, Heritage and Special Awards Advisory Committee was active in fulfilling their mandate last year.

The mandate of the Cultural, Heritage and Special Awards Advisory Committee is: “To advise and make recommendations to Council on all matters with respect to tourism and culture in the Town of Tillsonburg. To advise and make recommendations to Council on all matters related to properties of architectural and historical significance. To receive nominations and make recommendations to Council for the Citizen of the Year and monthly awards. To provide commemorative naming options to Council.”

The Committee was active in recommending more promotion of the Town’s Century Plaque Program and the Volunteer Recognition Program. Promotions were advertised through the Tillsonburg newspaper, social media and the Town website.

The Committee reviewed multiple minor variance applications for heritage designated properties. The purpose of this was to ensure the requirements for the heritage designations were still maintained.

There were 5 successful Cultural Grants awarded:
- Forge Fest $1000, to support the annual multi-venue music and arts festival
- Tillsonburg Thunder Senior AA Hockey Club $2000, to support the annual Tillsonburg Ribfest Event
- Tillsonburg Fishing Derby $1000, to support the annual free family fishing derby event at Lake Lisgar
• South Ridge Public School $2,825, to support the Grade 7 and 8 Band Trip to Canada’s Wonderland to participate in the Festival of Music
• Tillsonburg and Area Optimist Club $2,500, to support the annual Santa Clause Parade

To improve promotion of the grant, the Committee was successful in purchasing lawn signs for grant recipients to put up during their event.

Promotion and advertisement of both the Ontario Senior of the Year Award and the Citizen of the Year Award was achieved. The Committee planned and executed a successful ceremony for Citizen of the Year. The Citizen of the Year recipient selected was Diane Patenaude and presented to Council for approval.

The Committee selected a recipient for the Volunteer Recognition Program and coordinated recognition during a Council meeting.

Planning is underway to celebrate Tillsonburg’s 150th Birthday during events held throughout the community.

CONSULTATION

FINANCIAL IMPACT/FUNDING SOURCE
N/A

COMMUNITY STRATEGIC PLAN (CSP) LINKAGE

1. Excellence in Local Government
   ☒ Demonstrate strong leadership in Town initiatives
   ☐ Streamline communication and effectively collaborate within local government
   ☐ Demonstrate accountability

ATTACHMENTS
None
Report Approval Details

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<th>Document Title:</th>
<th>CLK 20-07 Cultural, Heritage and Special Awards Advisory Committee Year-End Report.docx</th>
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This report and all of its attachments were approved and signed as outlined below:

Dave Rushton - Jan 30, 2020 - 3:32 PM

Kyle Pratt - Feb 3, 2020 - 6:19 AM

Donna Wilson - Feb 3, 2020 - 8:43 AM