



2023 Turtlefest

*“Coming back out
of our shell”*

The festival will
make it's
return in 2023!



The 2023 event:

- **A one day only event to begin the journey back to it's former glory.**
- **To be held Saturday, June 17th, 2023 – on Father's Day weekend.**
- **The event is to be focused around the Block Party held on Broadway with a full range of activities.**
- **Most events to be held downtown for simplicity & to effectively manage volunteer resources.**

Preliminary Turtlefest program elements

Children's games and
and entertainment

Outdoor retail/market

Buskers

Food trucks

Live music including national
including national performers

BIA member
booths &
activities



Turtlefest finances:

- ▶ Primary objective is to have a successful event that generates sufficient revenues to be a sustainable community event into the future.
- ▶ Approval of a robust budget & strategy that allows for full repayment of monies owed to the Town of Tillsonburg.
- ▶ Complete the steps necessary to be a fully accredited "non-profit" entity to maximize funding opportunities.
- ▶ Synergy with the BIA on financial management to drive efficiencies.

Questions? Comments? Feedback?

Thank you to Town Council and Town of
Tillsonburg staff for their support &
understanding as we bring back
Turtlefest for 2023 and beyond!

We couldn't do this without your
support!