



**Subject: Community Strategic Plan Updates**

**Report Number:** CAO 23-04

Department: Office of the CAO

Submitted by: Kyle Pratt, Chief Administrative Officer

Meeting Type: Council Meeting

Meeting Date: Monday, April 24, 2023

**RECOMMENDATION**

THAT the report titled CAO 23-04 Community Strategic Plan Updates be received as information;

AND THAT Council adopts the proposed amendments to the Community Strategic Plan.

**BACKGROUND**

The current Community Strategic Plan was approved on June 28, 2021 by Tillsonburg Town Council. The Community Strategic Plan was developed using extensive internal and external communication from various commenting bodies including members of the public, community organizations and agencies, Town staff and members of Council.

Given that Council has a new composition as a result of the 2022 municipal election and almost two years have passed since the Plan's adoption, staff thought it was an excellent time to review the Plan and make any applicable and desired updates and amendments. As a result, Tillsonburg Town Council along with the entire Senior Leadership Team met for a priority setting meeting on April 6<sup>th</sup>. The meeting was progressive and productive.

**DISCUSSION**

The Community Strategic Plan is divided up into five key pillars which include: Lifestyle and Amenities; Customer Service, Communication and Engagement; Business Attraction, Retention and Expansion; Community Growth and Connectivity; and Transportation. Each section was reviewed and discussed in detail, and a variety of resolutions and staff direction was provided. These include:

## **Lifestyle and Amenities**

### **Nurse Practitioner and Medical Office facilitation**

*THAT staff be directed to assist facilitating in recruitment of a Nurse Practitioner and facilitating the walk-in clinic/medical office at the BMI group location as a 2023 priority project.*

### **Green Space Priorities within Development**

*THAT, when considering development activities, staff be directed to prioritize green space over cash-in-lieu options.*

It was discussed by consensus that the homelessness item has been addressed to date in 2023.

The trail system upgrades was listed as a short-term project, however, this will be amended to be reflected as an ongoing project over the ten-year term.

Long-term care advocacy can be marked as completed in 2023 as the new People Care facility will be launching in Tillsonburg in the near future.

Other discussion included that Tillsonburg Hydro Inc. is currently in the process of updating their Master Services Agreement and Memorandum of Understanding with the Town. The Police Services Board is undergoing a review of police services at an upcoming Board meeting.

A new priority was identified to include a project to commence work on the Town participating in a Filming Location registry and recruiting filming options in Tillsonburg as another revenue generation source. A timeline was not established, however, staff propose that this project commence in 2023.

## **Customer Service, Communication and Engagement**

### **Consolidated Town Hall - CSC focus**

*THAT staff be directed to focus planning efforts on the consolidated new town hall as an expansion to the Customer Service Centre, 10 Lisgar Ave, and report to council on plans, timelines, impacts and other synergies for the CSC location.*

It was decided by consensus that item listed as financial and environmental sustainability plan be separated out to be two separate items. The environmental sustainability is to be slated as a 2026, 2027 and 2028 project.

Council asked that staff consider green initiatives when planning for the new town hall.

## **Business Attraction, Retention and Expansion**

By consensus, Council adjusted the BIA COVID-19 recovery item to be completed effective immediately.

## **Community Growth**

There was a consensus decision made to consider the growth of emergency services in line with the growth of the municipality. There was no timeline proposed for this, however, staff are recommending that this be an ongoing item with commencement in 2023. The energy capacity issues is to be slated as a medium term priority with commencement in 2023.

The attainable housing plan, by way of consensus, was noted as achieved by initiatives and can be removed from the Plan.

## **Land Analysis**

*THAT staff be directed to complete an analysis of the land available within the Town including an inventory of various types of land and the connections of said land to the Town's Official Plans and other land use policies.*

## **Connectivity and Transportation**

### **Electric Vehicle Infrastructure Study**

There was a general discussion regarding electric vehicle plans. By consensus, Council removed 2025 from the timeline of the short term priority project.

## **CONSULTATION**

Senior Leadership Team  
Tillsonburg Town Council  
Executive Assistant

## **FINANCIAL IMPACT/FUNDING SOURCE**

There is no immediate financial impact by adopting these amendments. An additional, unbudgeted, future costs arising from projects moving forward based on this direction would be brought to Council for consideration and approval prior to proceeding.

## **CORPORATE GOALS**

How does this report support the corporate goals identified in the Community Strategic Plan?

- Lifestyle and amenities
- Customer service, communication and engagement
- Business attraction, retention and expansion
- Community growth
- Connectivity and transportation
- Not Applicable

Does this report relate to a specific strategic direction or project identified in the Community Strategic Plan? Please indicate section number and/or any priority projects identified in the plan.

**Goal – All**

**Strategic Direction – All**

**Priority Project – All**

#### **ATTACHMENTS**

Appendix A – Amended Community Strategic Plan

Appendix B – Amended Goal Charts