

Monthly Activity Update – (June 2023)

Prepared for the Economic Development Advisory Committee

Project Name/Reference	Status
Future Industrial Growth	Colliers Project Leaders preparing RFP to retain engineering design and related consultants
Lead Generation	Currently transitioning to a new Customer Relationship Management software so data tracking is temporarily on hold.
Post-Secondary Education Enhancements	<p>Project to raise awareness of all the local options for employment for high school/older youth who may be considering returning underway with MSC.</p> <p>Student survey completed. Expert Panel held on March 23, Career Fair held on May 23. Marketing consultant has completed Level Up Local branding and working on alumni/ ambassador testimonial program.</p> <p>Project completion and final report due June 2023</p>
Town Hall Project	Both Phase 1 ESA investigations have been received
Van Norman Innovation Park	<p>Lot 7 comprising of 2 acres has been listed by Avison Young (www.realtor.ca/real-estate/25682274/1001-progress-drive-tillsonburg) through a competitive Expression of Interest process to be evaluated based on price, target size of building, target sector/job creation and proposed start of construction</p>
Job Market Pulse	Per Workforce Planning Board for Elgin, Middlesex & Oxford data, the following is a summary of the jobs available in Tillsonburg and Oxford for April 2023 (May Report not available yet):
<p>Tillsonburg Jobs Data - https://datastudio.google.com/reporting/1c53041d-</p>	431 total jobs across 179 companies posted with 245 new jobs last month (April) versus 354 total

<p>4d1b-4e6c-a8b1-5587d32994de/page/ng76?s=n-gA4oUGKeo</p> <p>Oxford Jobs Data - https://datastudio.google.com/reporting/1c53041d-4d1b-4e6c-a8b1-5587d32994de/page/ng76?s=ux-mzIBHCEk</p>	<p>jobs posted with 191 new jobs posted in February 2023</p> <p>2,272 total jobs across 891 companies posted with 1,158 new jobs last month (April) versus 2,142 total jobs posted with 1,199 new jobs posted last month in February 2023</p> <p>Note: Oxford County has approximately 66,000 jobs so the County's December job vacancy rate is estimated at 3.4% (versus 3.2% in February)</p>
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