



New Resident Survey Summary of Results

Prepared for:
Health Care Advisory Committee

Prepared by:
Economic Development & Marketing Department
May 16, 2023



Purpose

Survey new residents (i.e. moved to Tillsonburg within the last three years) to learn about their experiences with respect to employment, childcare, physicians and more.

Timing: March 9 - 31, 2023

Website: <https://www.tillsonburg.ca/news/new-resident-survey-2023>

Communicated via:

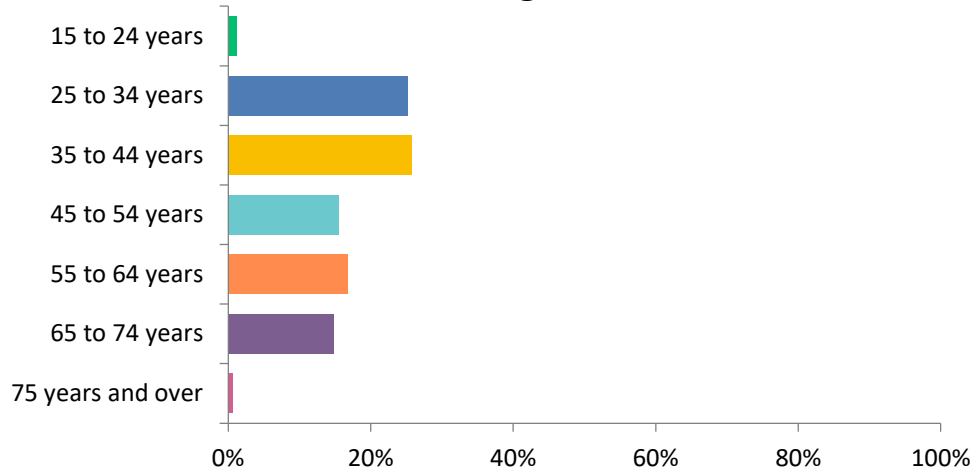
- Town's Facebook account
- Targeted paid promotion on Facebook
- Town's website subscriber list
- Newspaper ad in Norfolk and Tillsonburg News

Total number of survey respondents: 186

Respondent Demographics

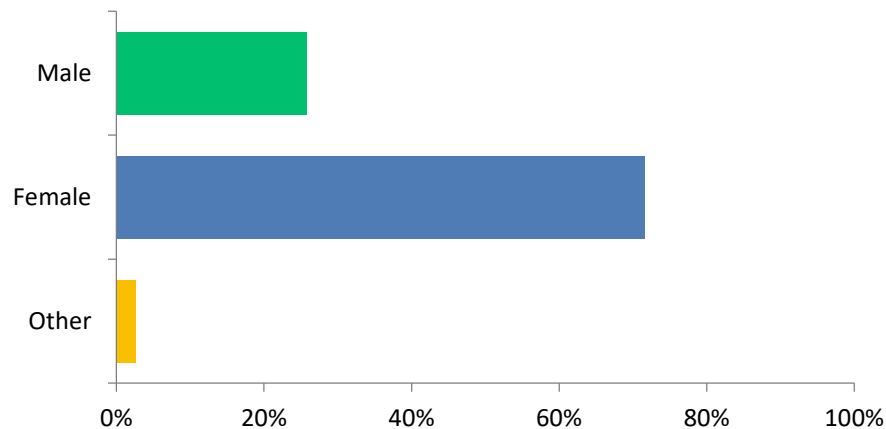
New Resident Survey | Town of Tillsonburg | 2023

Age



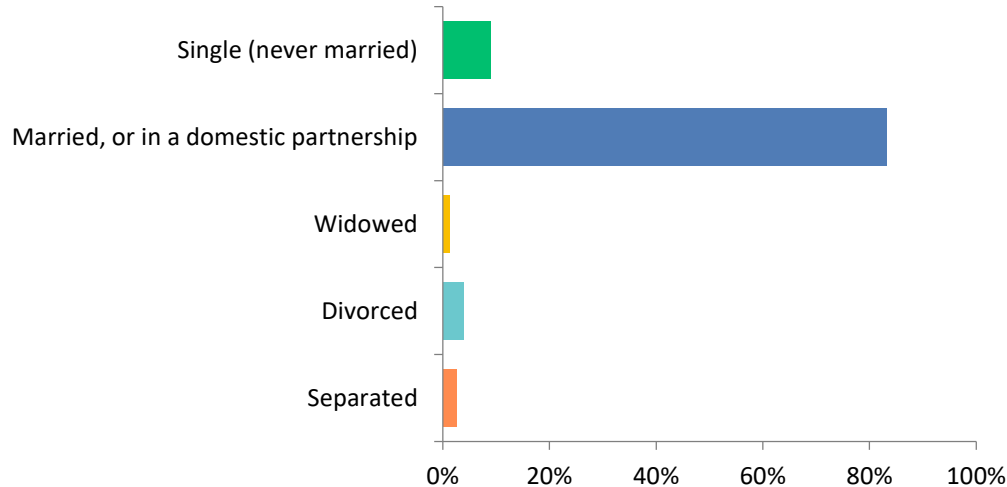
ANSWER CHOICES	RESPONSES	
15 to 24 years	1.29%	2
25 to 34 years	25.16%	39
35 to 44 years	25.81%	40
45 to 54 years	15.48%	24
55 to 64 years	16.77%	26
65 to 74 years	14.84%	23
75 years and over	0.65%	1
TOTAL		155

Gender



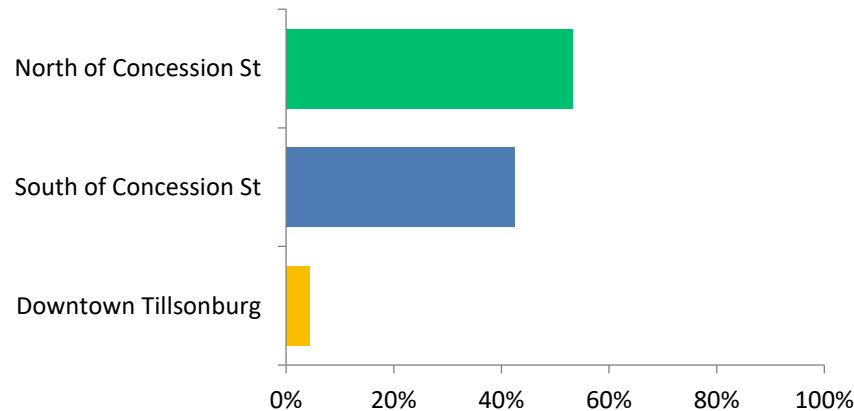
ANSWER CHOICES	RESPONSES	
Male	25.81%	40
Female	71.61%	111
Other	2.58%	4
TOTAL		155

Marital Status



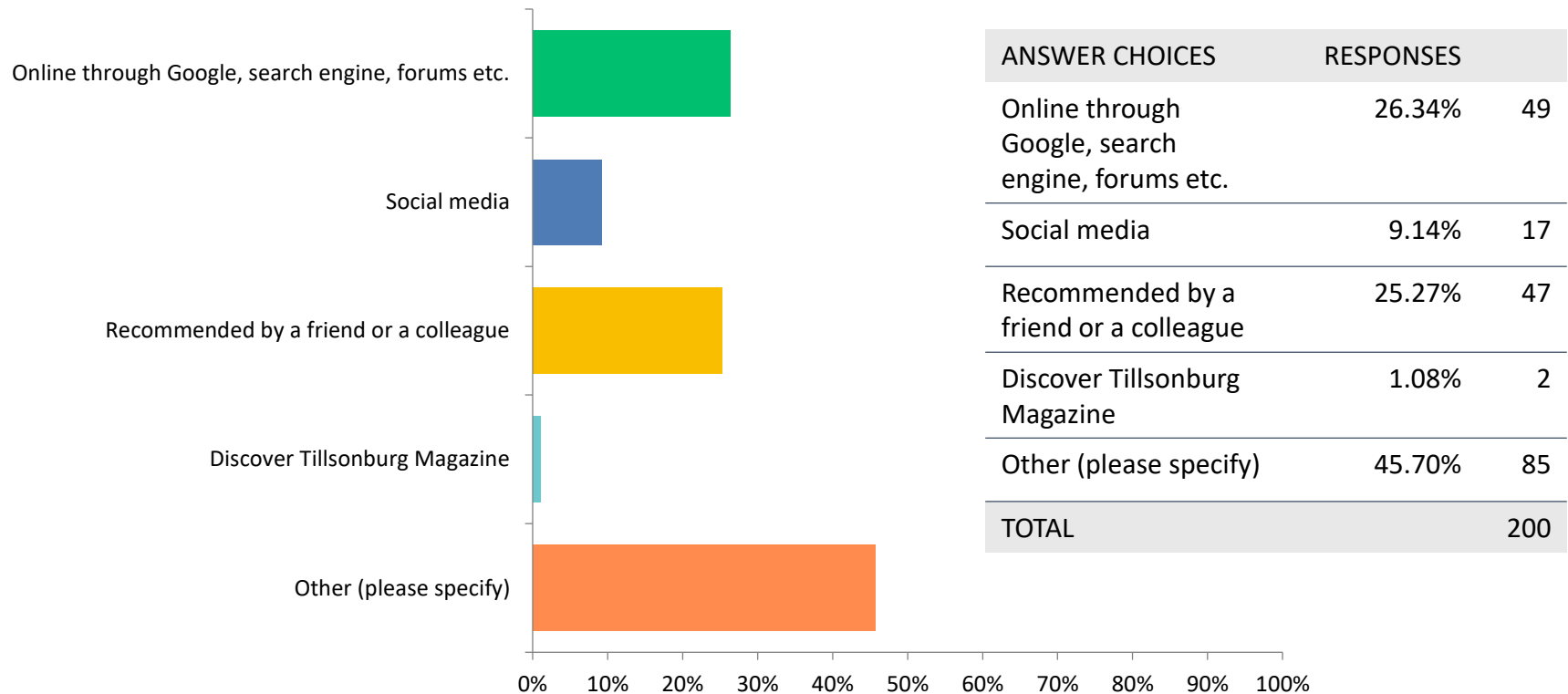
ANSWER CHOICES	RESPONSES	
Single (never married)	9.03%	14
Married, or in a domestic partnership	83.23%	129
Widowed	1.29%	2
Divorced	3.87%	6
Separated	2.58%	4
TOTAL		155

Which part of Tillsonburg do you live in?



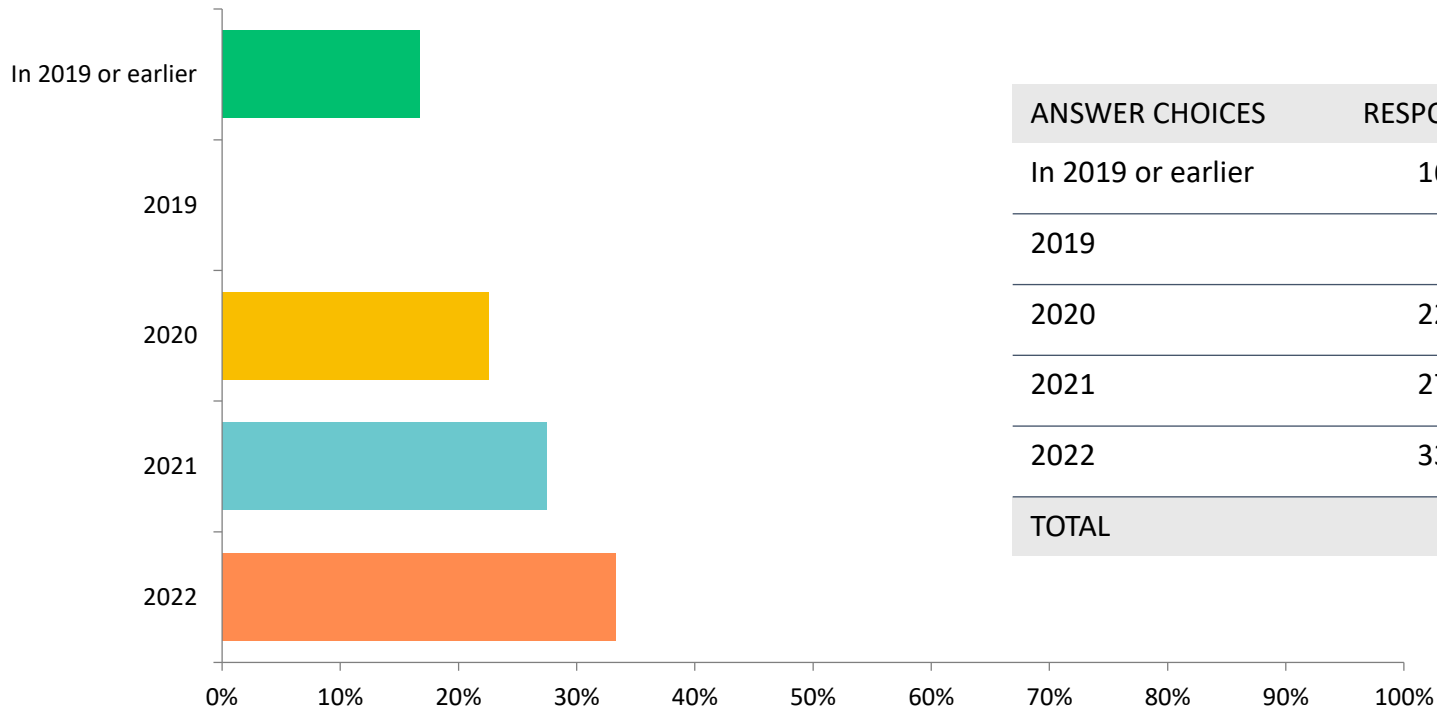
ANSWER CHOICES	RESPONSES	
North of Concession St	53.23%	99
South of Concession St	42.47%	79
Downtown Tillsonburg	4.30%	8
TOTAL		186

Prior to moving to Tillsonburg, how did you learn about the community?

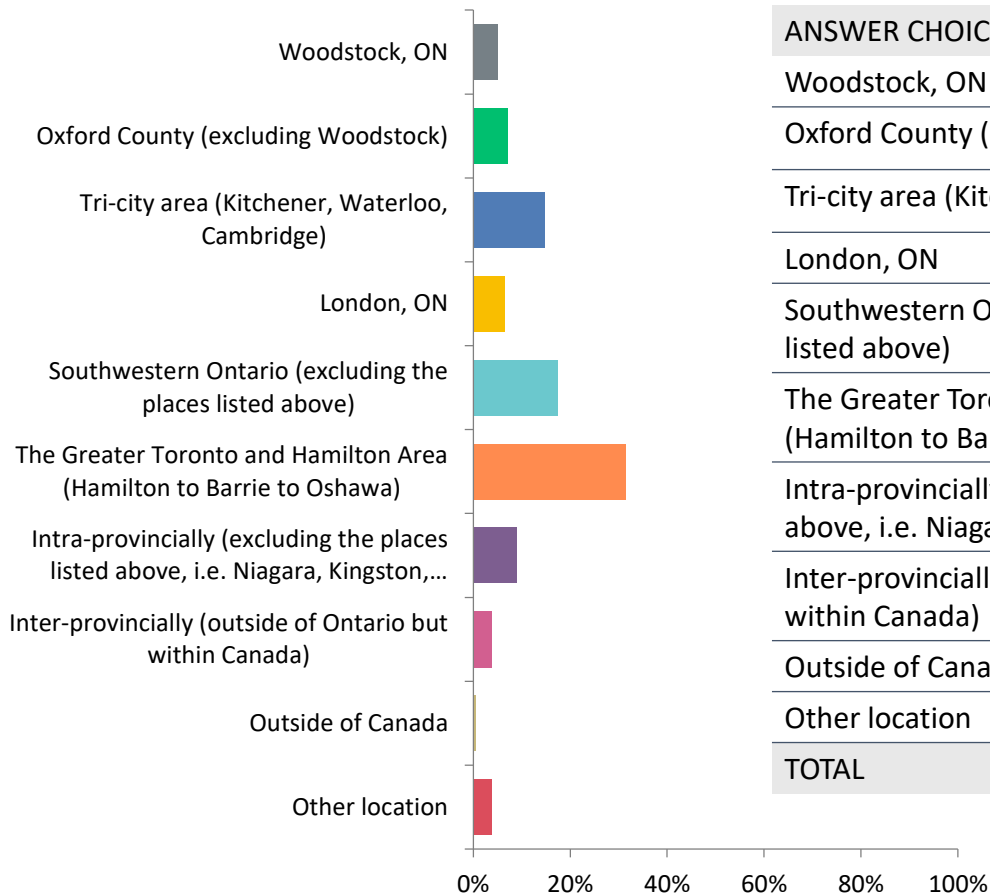


Note: 85 respondents answered “other” with responses ranging from; family members live nearby, respondent lived nearby prior to moving, respondent lived here previously or were born here, spouse works in town, Tillsonburg was recommended by a real estate agent or they found their home on realtor.ca.

In what year did you move to Tillsonburg?

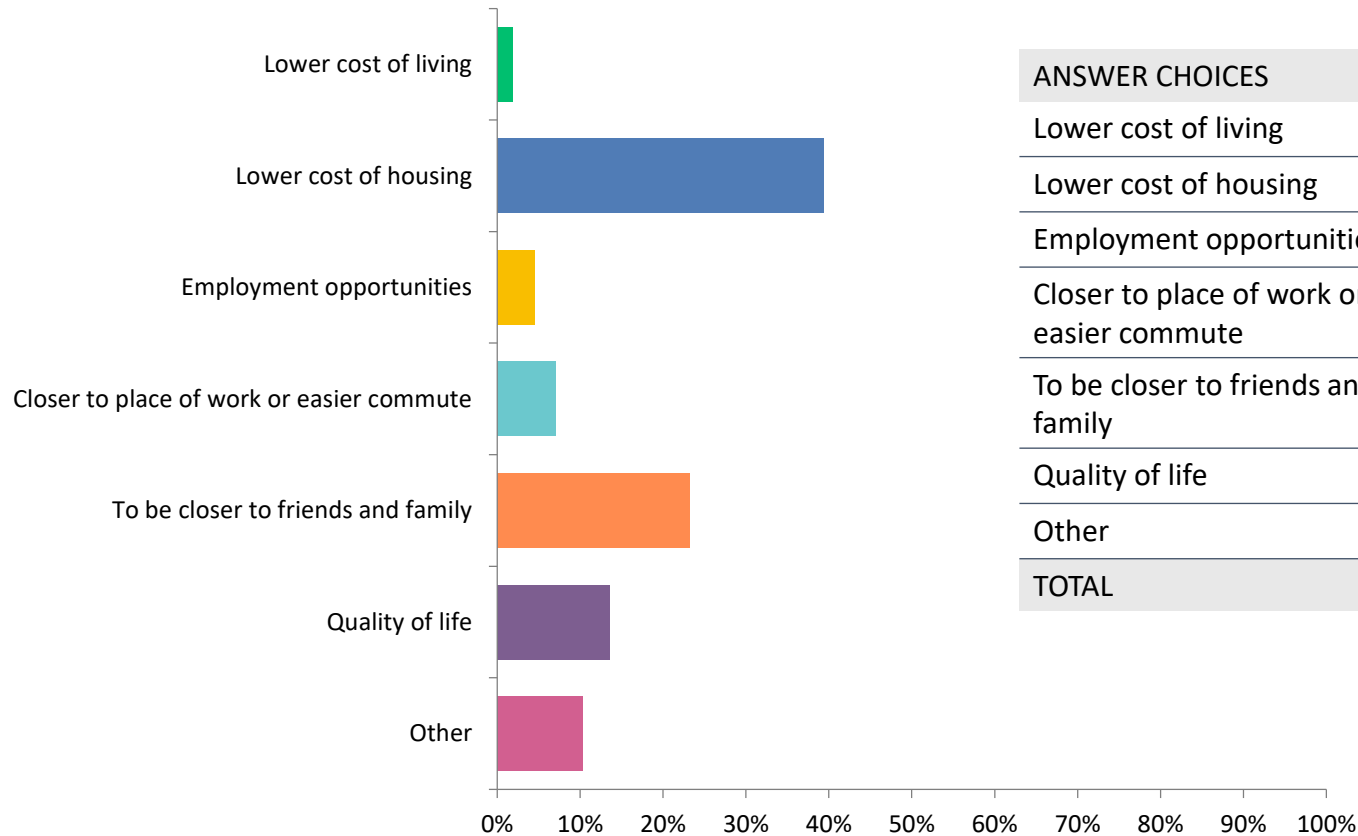


Where did you move from (where was your last place of residence)?



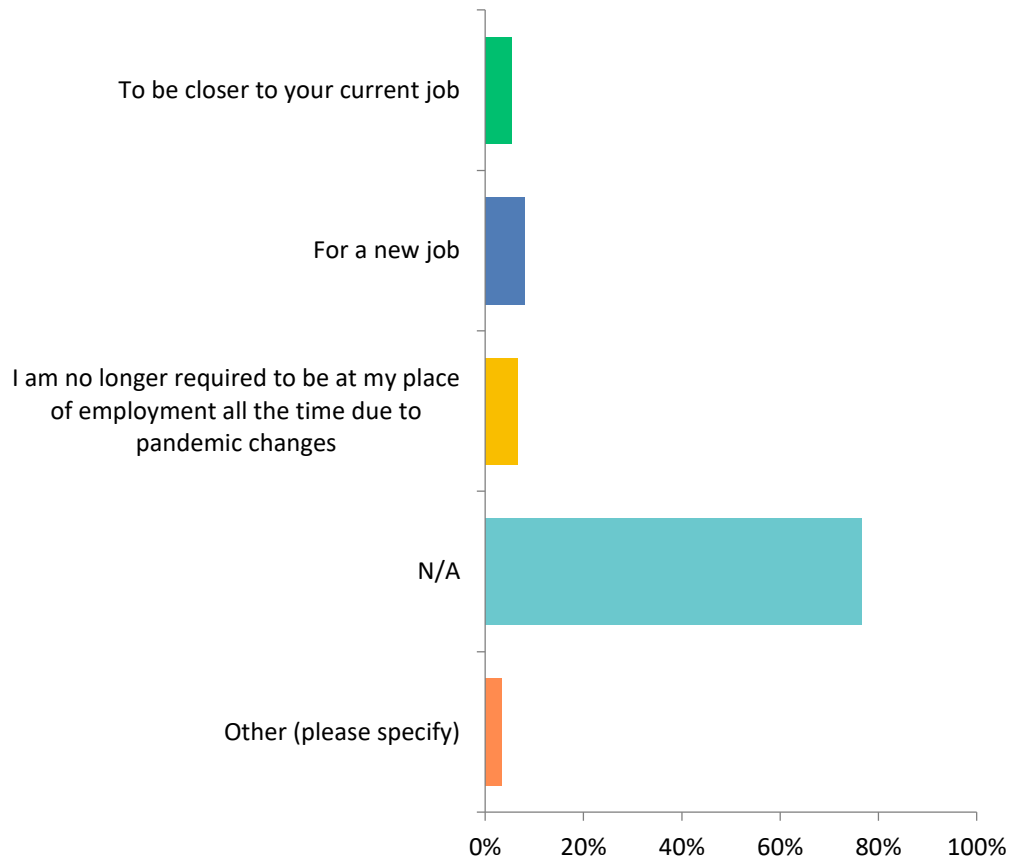
ANSWER CHOICES	RESPONSES	
Woodstock, ON	5.16%	8
Oxford County (excluding Woodstock)	7.10%	11
Tri-city area (Kitchener, Waterloo, Cambridge)	14.84%	23
London, ON	6.45%	10
Southwestern Ontario (excluding the places listed above)	17.42%	27
The Greater Toronto and Hamilton Area (Hamilton to Barrie to Oshawa)	31.61%	49
Intra-provincially (excluding the places listed above, i.e. Niagara, Kingston, Ottawa, etc)	9.03%	14
Inter-provincially (outside of Ontario but within Canada)	3.87%	6
Outside of Canada	0.65%	1
Other location	3.87%	6
TOTAL		155

What is the main reason you moved to Tillsonburg?



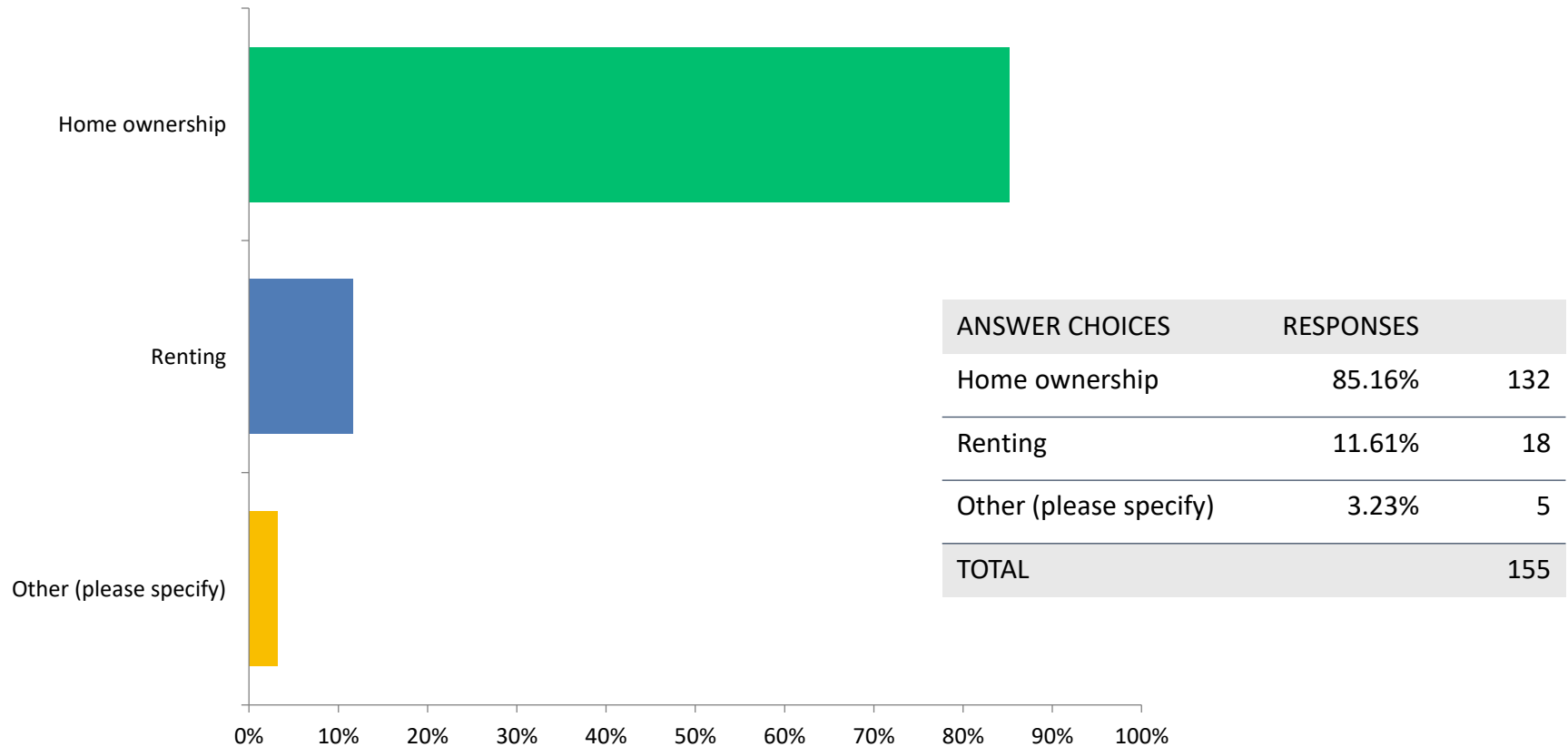
ANSWER CHOICES	RESPONSES	
Lower cost of living	1.94%	3
Lower cost of housing	39.35%	61
Employment opportunities	4.52%	7
Closer to place of work or easier commute	7.10%	11
To be closer to friends and family	23.23%	36
Quality of life	13.55%	21
Other	10.32%	16
TOTAL		155

If you moved to Tillsonburg for a job, please explain why?

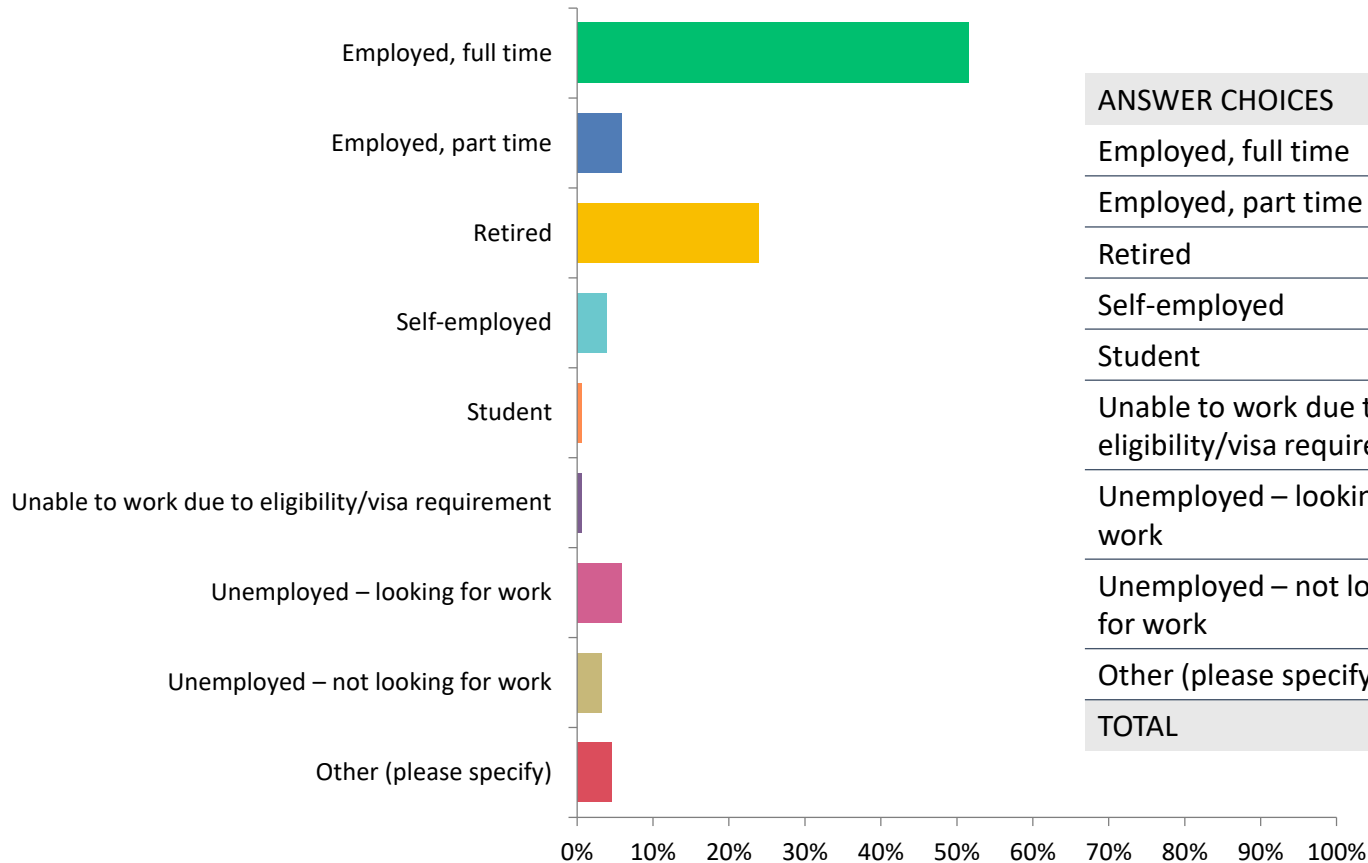


ANSWER CHOICES	RESPONSES	
To be closer to your current job	5.33%	8
For a new job	8.00%	12
I am no longer required to be at my place of employment all the time due to pandemic changes	6.67%	10
N/A	76.67%	115
Other (please specify)	3.33%	5
TOTAL		150

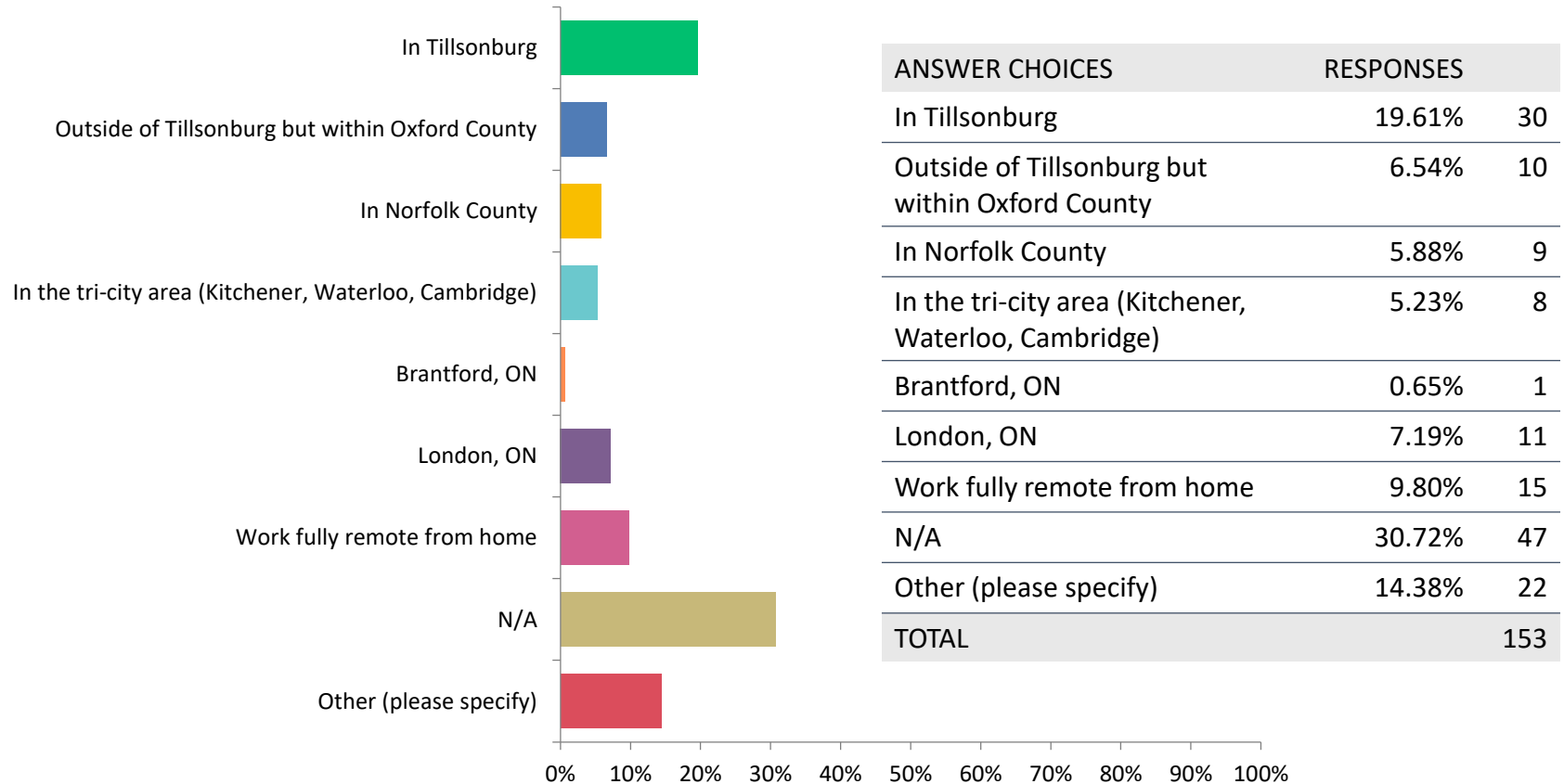
Which of these options best describes your family's housing situation?



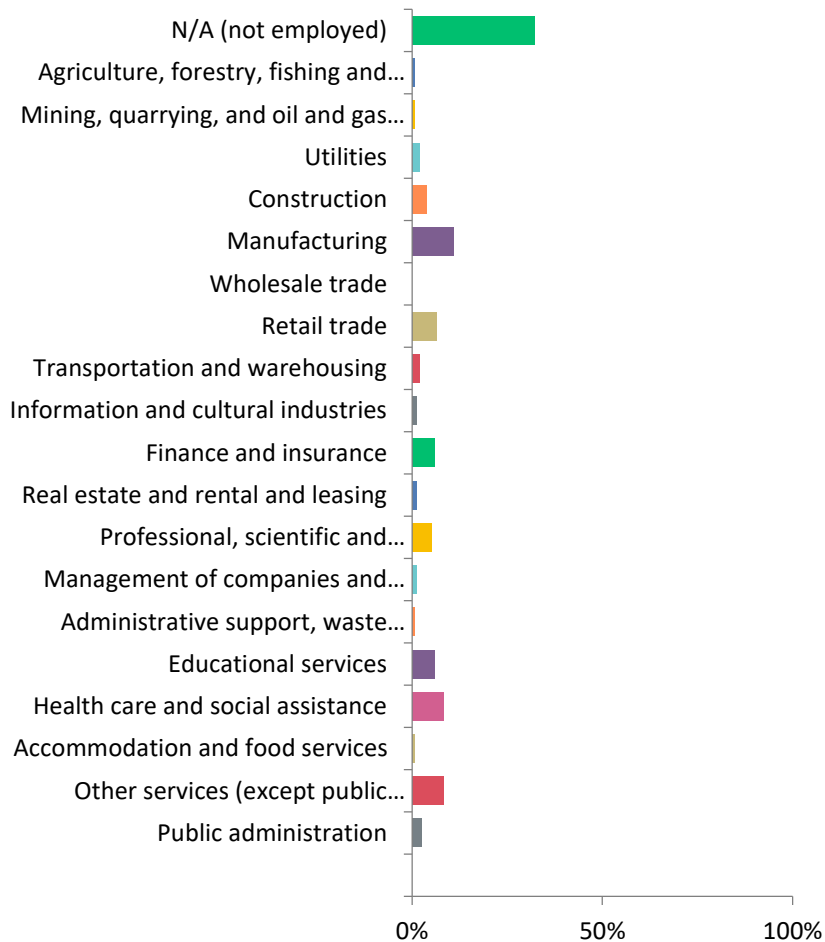
What best describes your employment status?



Where do you work geographically?

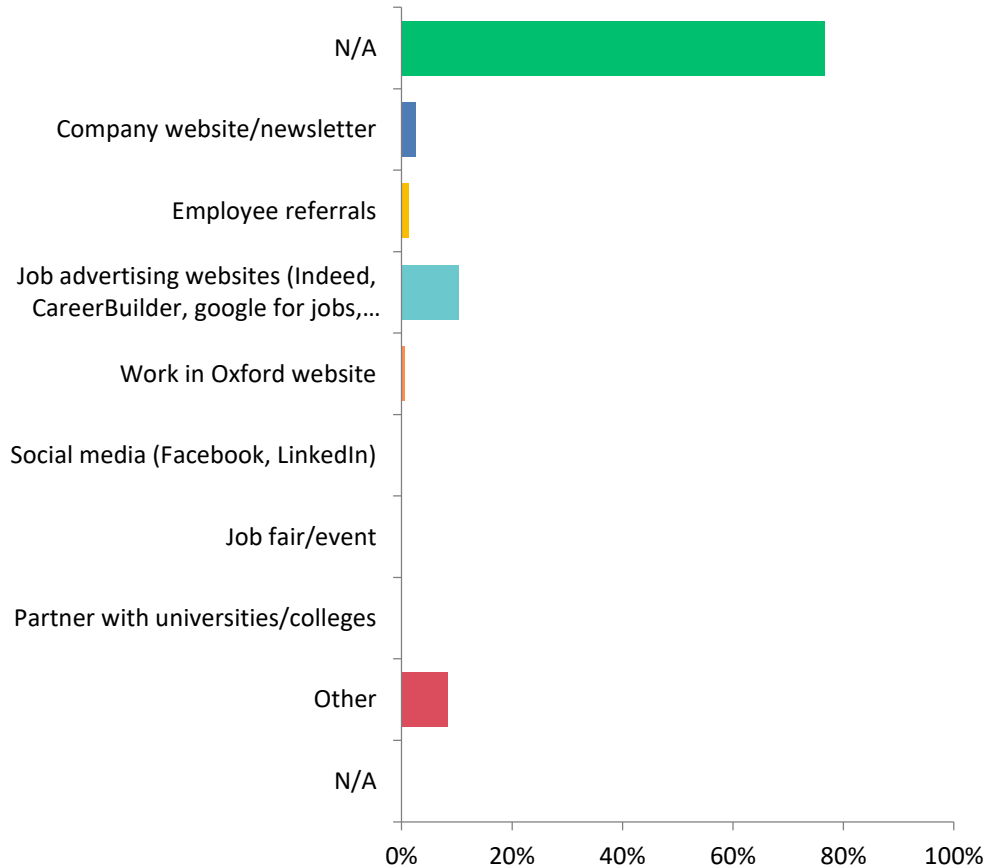


If you are employed, what sector do you work in?



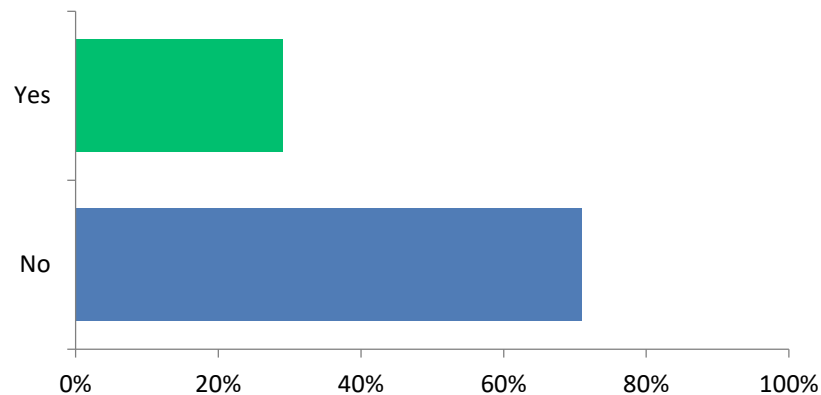
ANSWER CHOICES	RESPONSES	
N/A (not employed)	32.26%	50
Agriculture, forestry, fishing and hunting	0.65%	1
Mining, quarrying, and oil and gas extraction	0.65%	1
Utilities	1.94%	3
Construction	3.87%	6
Manufacturing	10.97%	17
Wholesale trade	0%	0
Retail trade	6.45%	10
Transportation and warehousing	1.94%	3
Information and cultural industries	1.29%	2
Finance and insurance	5.81%	9
Real estate and rental and leasing	1.29%	2
Professional, scientific and technical services	5.16%	8
Management of companies and enterprises	1.29%	2
Administrative support, waste management, remediation services	0.65%	1
Educational services	5.81%	9
Health care and social assistance	8.39%	13
Accommodation and food services	0.65%	1
Other services (except public administration)	8.39%	13
Public administration	2.58%	4
TOTAL		155

If you are employed in Tillsonburg, how did you find your job?



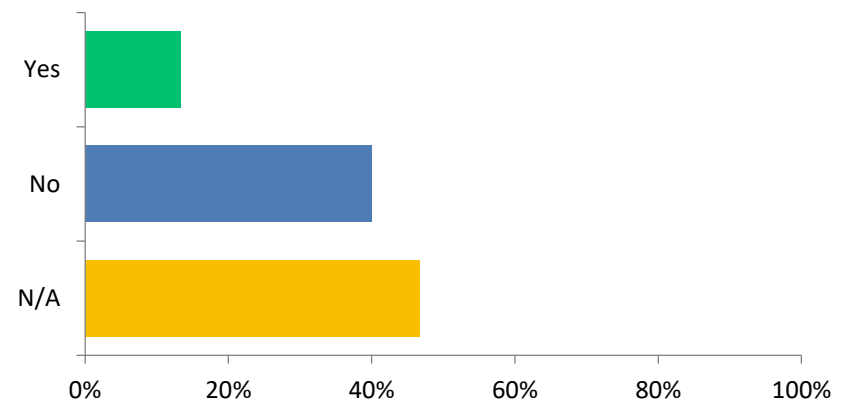
ANSWER CHOICES	RESPONSES	
N/A	76.62%	118
Company website/newsletter	2.60%	4
Employee referrals	1.30%	2
Job advertising websites (Indeed, CareerBuilder, google for jobs, ZipRecruiter)	10.39%	16
Work in Oxford website	0.65%	1
Social media (Facebook, LinkedIn)	0%	0
Job fair/event	0%	0
Partner with universities/colleges	0%	0
Other	8.44%	13
N/A	0%	0
TOTAL		154

**Are you aware of the Work in Oxford
(www.WorkInOxford.ca) online job board?**



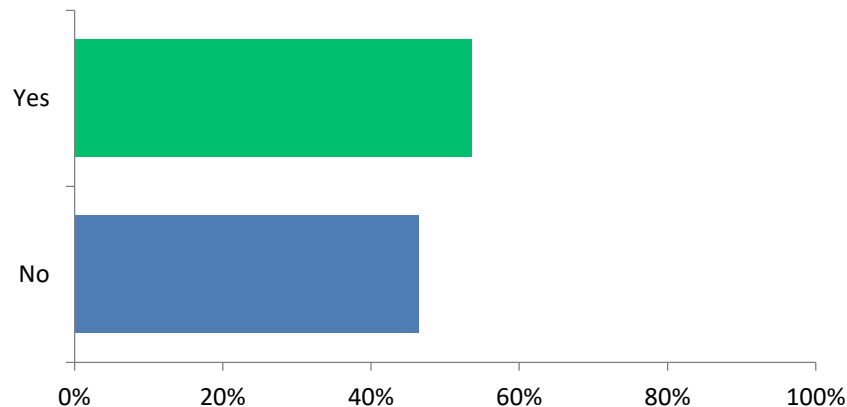
ANSWER CHOICES	RESPONSES	
Yes	29.03%	45
No	70.97%	110
TOTAL		155

**Did you actively use the Work in Oxford
online job board to find employment?**



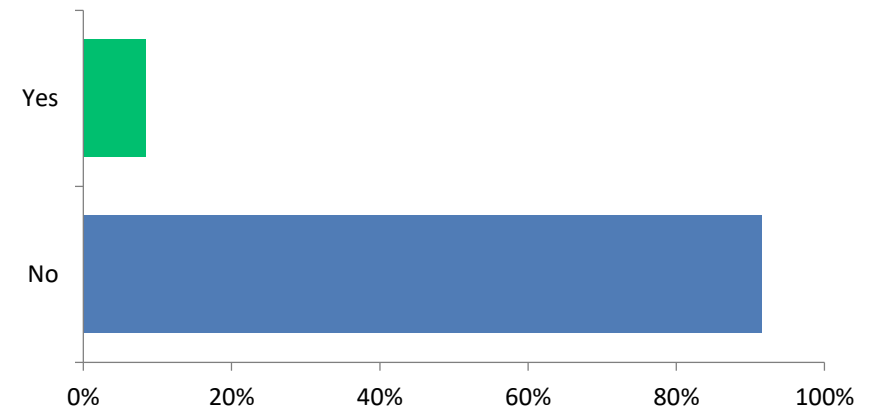
ANSWER CHOICES	RESPONSES	
Yes	13.33%	6
No	40.0%	18
N/A	46.67%	21
TOTAL		45

Are you aware of the local employment support services Tillsonburg offers (ex. The Multi-Service Centre)?



ANSWER CHOICES	RESPONSES	
Yes	53.55%	83
No	46.45%	72
TOTAL		155

Do you actively use any of the local employment support services Tillsonburg offers (ex. The Multi-Service Centre)?



ANSWER CHOICES	RESPONSES	
Yes	8.43%	7
No	91.57%	76
TOTAL		83

What services or supports do you think are needed to help you integrate and feel at home in Tillsonburg? Select all that apply.



What services or supports do you think are needed to help you integrate and feel at home in Tillsonburg?

“Other” responses:

- A readily available calendar with community events.
- Updated community calendar
- Bigger schools
- Better shopping opportunities and restaurants. Not fast food places. Too many of these already
- More affordable housing. Not everyone moving here has 75k+ annual incomes
- Livingston centre needs to be more compassionate about people's problems
- Need more family doctors
- Health care and doctors
- Greater access to information for retirees
- Transit between London and Tillsonburg
- None, it's been great
- Our experience has been really positive moving to tillsonburg - we found an excellent daycare for our kids, and have signed them up for local sports programs. I know we are lucky for the daycare piece as I often hear how long the waitlists are for childcare
- More employment opportunities
- More family activities and a NoFrills or FreshCo or FoodBasics
- Children activities and facilities. Not much to do here on weekends
- More Daycares facilities!!! I lost a job opportunity in town because I don't have family here and couldn't find a daycare spot for my daughter
- Affordable public daycare (not home daycare)
- Our hospital NEEDS more funding
- Have more things to do socially.
- More ethnic food, better quality spa services

What services or supports do you think are needed to help you integrate and feel at home in Tillsonburg?

“Other” responses (con’t):

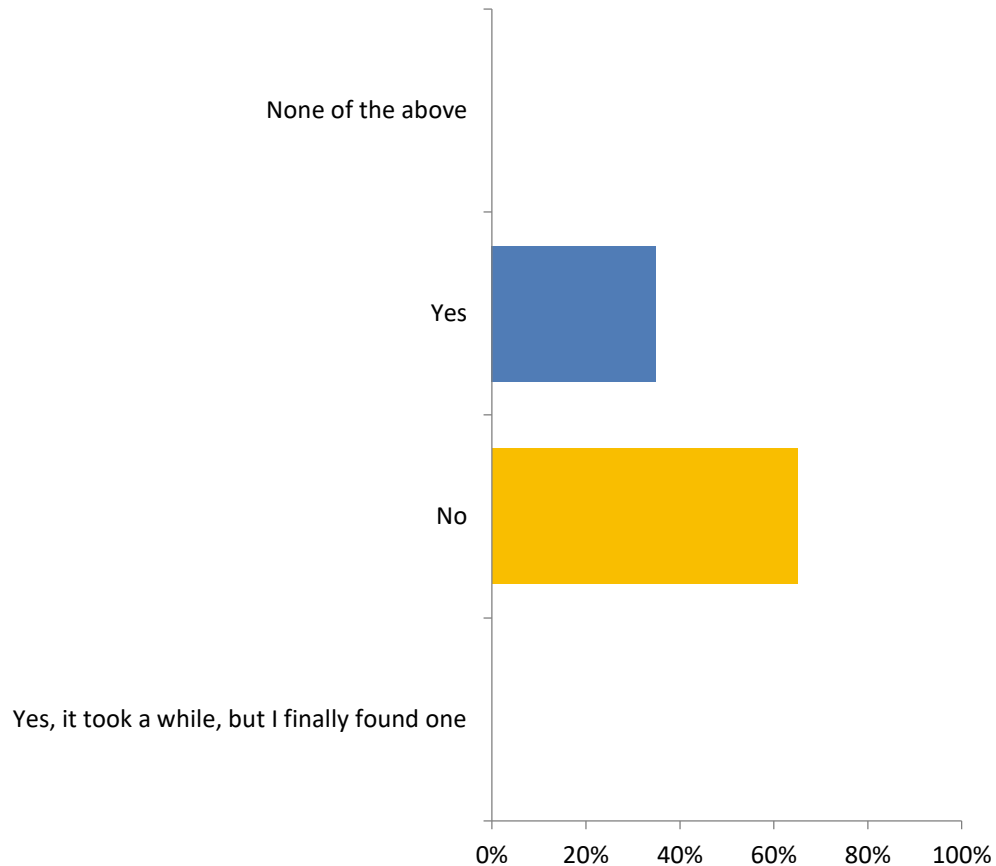
- More retail for kids and families, other grocery stores, more restaurants. Basically more business in town equals less traveling to other towns.
- Businesses need to have better hours in order to shop here and support them. Hours are too restrictive for people who work regular office hours.
- Recreation opportunities - sports leagues, etc.
- Better variety for shopping ie: Grocery stores, general stores
- Personally, I do feel welcome here
- Better transportation to London/Woodstock
- More shopping
- Your infrastructure needs improvement. Your schools are bursting the seams and your Developmental services are suffocating. You as a city must advocate for your citizens at the government level
- I truly concerned about the lack of Walk In Clinics
- Welcome package to know where things are in Tillsonburg
- More veterinarians, Family doctors, in-home visiting nurses
- Haven't noticed any.
- Family doctors badly needed
- Budget friendly grocery
- More access to family dr. More variety of restaurants and shops
- Affordable shopping ie no frills, giant tiger, food basics
- Health care for people and pets
- None. Information is easy to find on town and local services websites
- Medical
- No answer

What services or supports do you think are needed to help you integrate and feel at home in Tillsonburg?

“Other” responses (con’t):

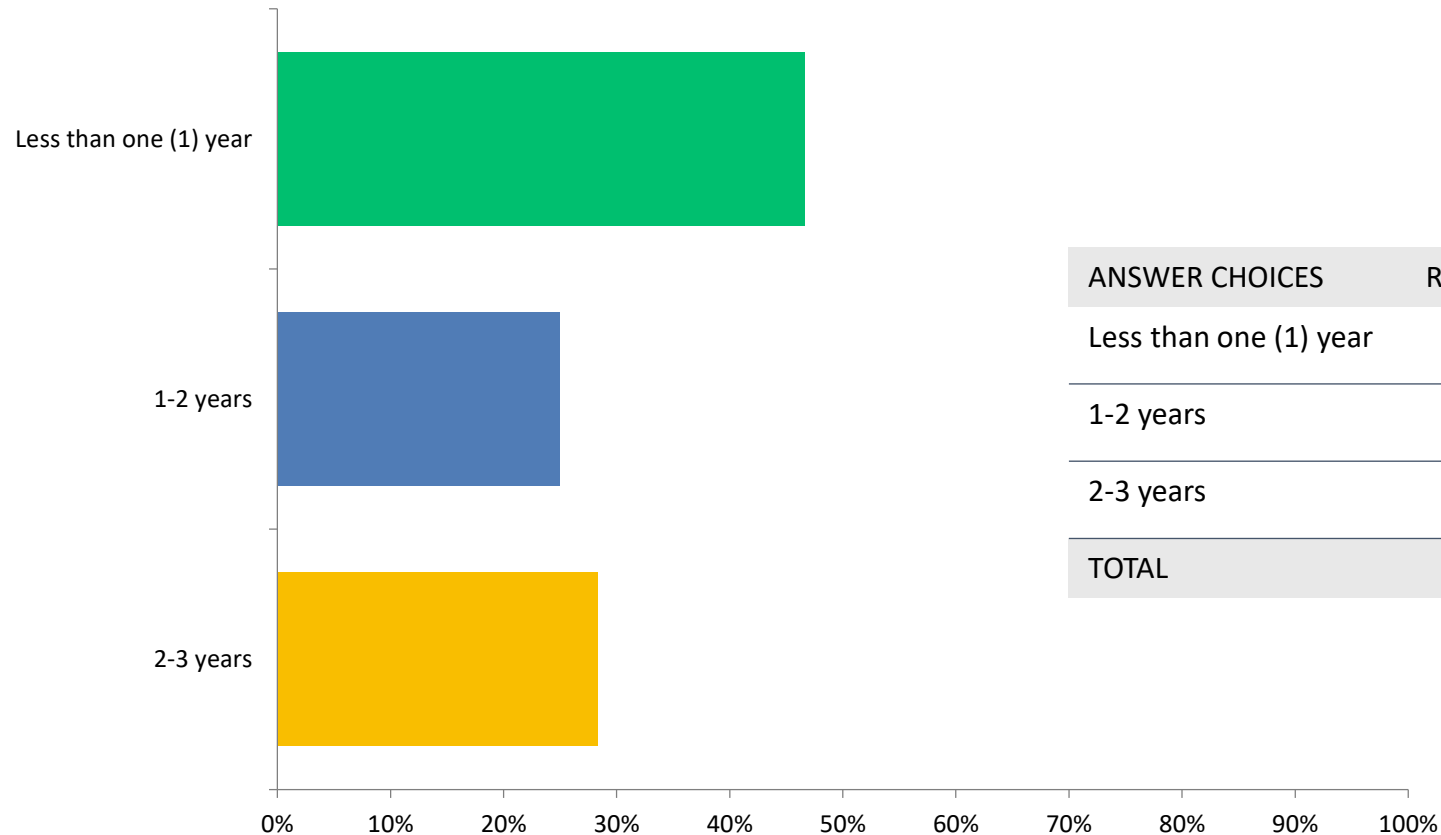
- Community newspaper, radio station, etc. a method of keeping up and being informed about local (Tillsonburg) news
- Better services from community center such as therapy pool and natural areas
- More grocery stores like NoFrills, Food Basics, FreshCo
- Doctors
- We located here at the beginning of the pandemic when services were unavailable, so it is not possible to comment.
- Health care
- I don't know, as I don't use any of these programs.
- More family doctors
- information regarding available healthcare services
- Do something about high levels of racism, discrimination and misogyny.
- I moved during COVID! I had no welcome to the town!
- Doctors, teen programs
- More doctors so that I don't have to travel to major cities
- I do not have enough experience to respond
- N/A

Is your family doctor located in Tillsonburg?

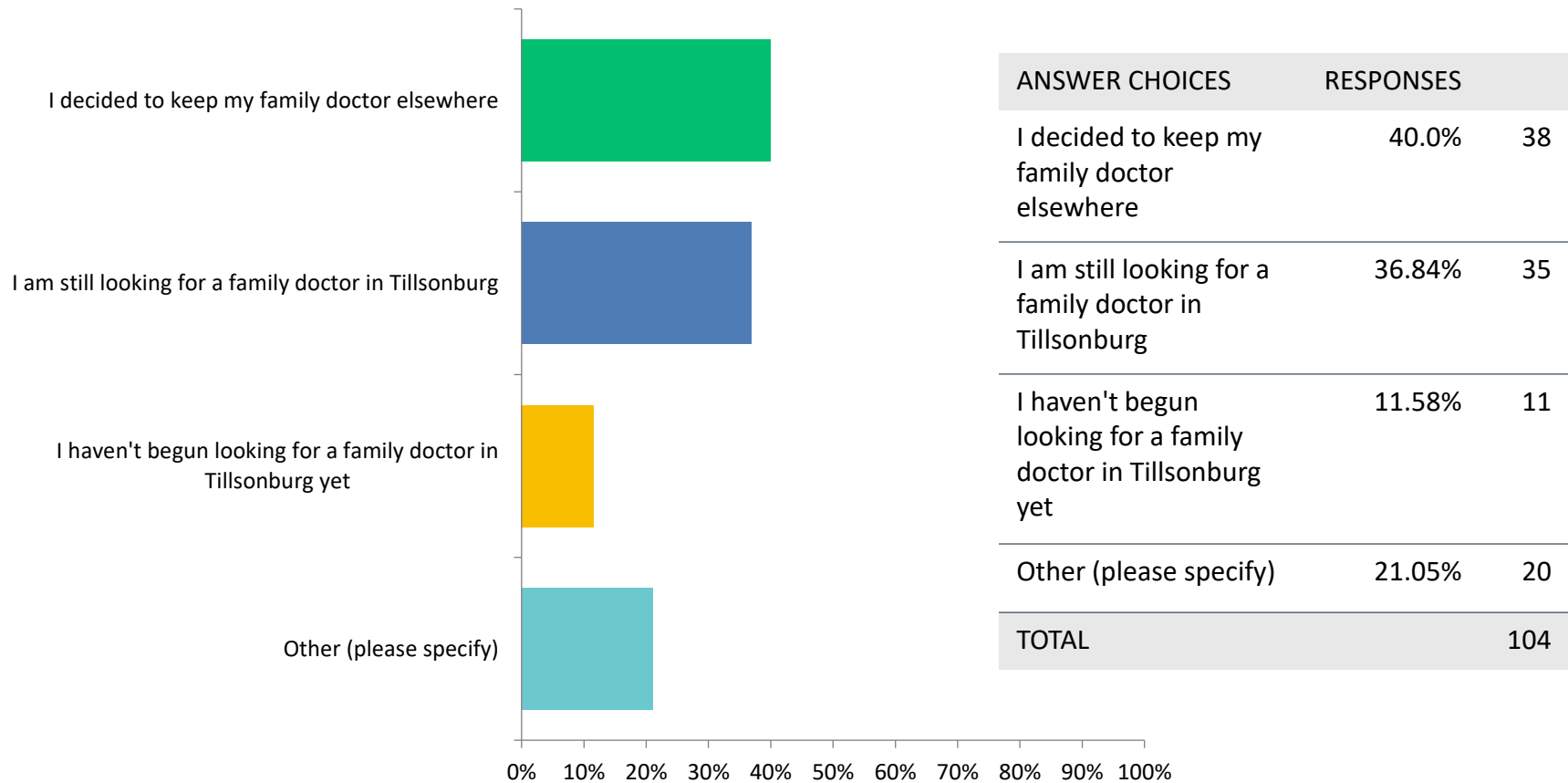


ANSWER CHOICES	RESPONSES	
None of the above	0%	0
Yes	34.92%	44
No	65.08%	82
Yes, it took a while, but I finally found one	0%	0
TOTAL		126

How long did it take you to find a family doctor in Tillsonburg?



Why don't you have a family doctor in Tillsonburg? Select all that apply.



Why don't you have a family doctor in Tillsonburg?

Other reasons (20):

- Found one in Norwich
- Family Dr. Taking new patients at Norwich clinic
- There are no family doctors in tillsonburg accepting new clients!
- Doctors in town are not accepting new patients
- When I left Tillsonburg in 2010, I kept seeing my family doctor here, so I already had one, when I moved back in 2020. All of my immediate family has the same doctor.
- Tillsonburg doctor wasn't accepting patients when we moved here
- Doctors are hard to find, mine is within an hours drive and it doesn't feel worth leaving her to find another.
- Was assigned one in norwich
- Couldn't find a family doctor accepting new patients in town
- There are none available so we have kept ours in oakville
- Wait lists are to long
- Severe shortage
- I found one in Woodstock
- At the time we were looking for a doctor in Tillsonburg no doctors were taking new patients. Found a doctor in Simcoe.
- Doctors in Tillsonburg not excepting new patients
- Kept my family doctor when I moved
- Went to my exes doctor
- None were accepting patients. We were lucky to find one in Norwich.
- I just found a doctor in Delhi accepting new patients. Tried getting one in Tillsonburg but no luck. I was travelling to Kitchener for over a year due to no doctors available
- No doctors were taking patients

