



Subject: Community Strategic Plan Update

Report Number: CAO 23-19

Department: Office of the CAO

Submitted by: Laura Pickersgill, Executive Assistant

Meeting Type: Council Meeting

Meeting Date: Monday, October 23, 2023

RECOMMENDATION

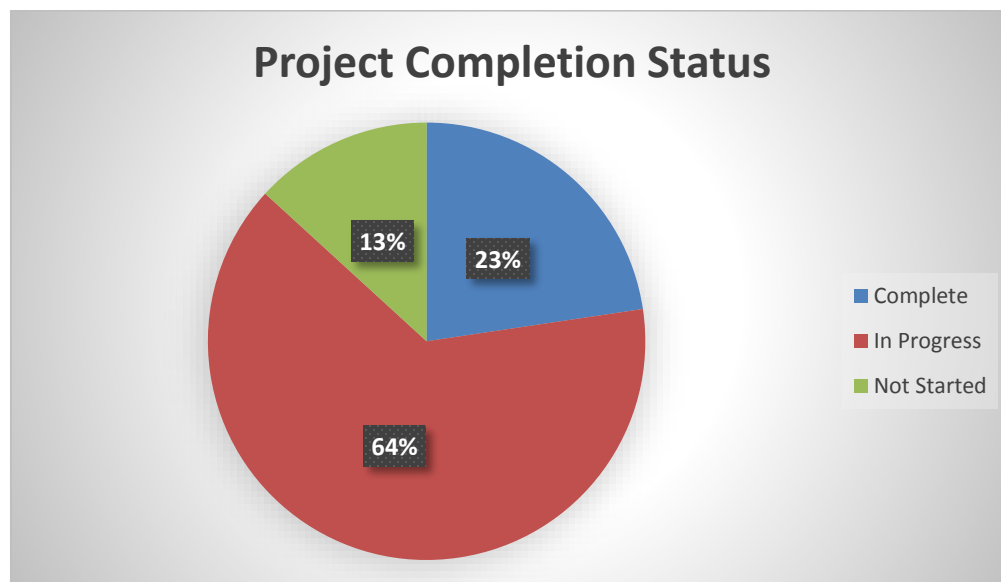
THAT report titled CAO 23-19 Community Strategic Plan Update be received as information.

BACKGROUND

The Community Strategic Plan was approved in 2021 and since its approval update reports to Council are continuously provided to keep Council apprised of the progress being made under the Community Strategic Plan. More recently, Council met for a special council meeting on April 6, 2023 and made some amendments to the Plan to keep up with changing needs and requirements for the Town's prosperity.

DISCUSSION

This report is providing a status update on the goals and performance indicators in the Community Strategic Plan as of September 30, 2023.



Some notable items for 2023 include:

- Increase in the percentage of compliancy in AODA parks with the addition of the newly installed fully accessible playground behind the library
- Additionally, the upgrades done to the Lake Lisgar Waterpark Building have increased the AODA facility compliance rate for Town facilities
- The greater number of sponsored swims led to a huge increase in attendance and usage of the Waterpark
- Fire Prevention has been able to further engage with the community and provide more opportunities for education now that the pandemic has passed from recent years
- The Town's social media followers and engagement rate continues to increase
- The Fire Communications Centre has become much busier as more contracts have been taken on for dispatch services
- Council selected the option to proceed with the design of a two story Town Hall with a fire dispatch centre incorporated
- Young Street was rehabilitated to relieve long-standing storm water and flooding issues
- The Master Transportation Plan RFP has been published for third party consideration

CONSULTATION

Senior Leadership Team

Management Team

Transit Coordinator

Communications Officer

Asset Management Coordinator

Oxford County Housing Services

TDMH

BIA

FINANCIAL IMPACT/FUNDING SOURCE

There are no financial implications with providing this update.

CORPORATE GOALS

How does this report support the corporate goals identified in the Community Strategic Plan?

☒ Lifestyle and amenities

- ☒ Customer service, communication and engagement
- ☒ Business attraction, retention and expansion
- ☒ Community growth
- ☒ Connectivity and transportation
- ☒ Not Applicable

Does this report relate to a specific strategic direction or project identified in the Community Strategic Plan? Please indicate section number and/or any priority projects identified in the plan.

Goal – All

Strategic Direction – All

Priority Project – All

ATTACHMENTS

Appendix A – CSP Progress Indicators

Appendix B – Performance Outcomes

Appendix C – Municipal Partnerships

Appendix D – Community Strategic Plan Updated