



Subject: Founder’s Day Event – Museum, Culture, Heritage and Special Awards Advisory Committee Recommendation

Report Number: CS 24-109

Committee Name: Museum, Culture, Heritage & Special Awards Advisory Committee

Submitted by: Laura Pickersgill, Executive Assistant

Meeting Type: Council Meeting

Meeting Date: Monday, October 21, 2024

RECOMMENDATION

- A. THAT report titled “Founder’s Day Event – Museum, Culture, Heritage and Special Awards Advisory Committee Recommendation” be received as information; and
- B. THAT staff continue working with the Museum, Culture, Heritage and Special Awards Advisory Committee on their plans for this event and include funding in the 2025 budget for consideration.

BACKGROUND

The Museum, Culture, Heritage and Special Awards Committee has a part of its mandate “to advise and make recommendations to Council on all matters with respect to tourism and culture in the Town of Tillsonburg.” Given this mandate, the below information fits exactly within this mandate.

DISCUSSION

The Committee would like to recognize and celebrate the 200th year of George Tillson’s arrival to the Town.

The Committee would like to host the event on October 18, 2025 in the Lion’s Auditorium. The day would be known as “Founders Day”. The Committee is in the preliminary planning stages and are proposing to have an incorporation of some of the following: pancake breakfast, museum road show celebrating the history of Tillsonburg, play by Theatre Tillsonburg, blacksmiths and wood workers working in the parking lot, re-enactment, kids activities, log cutting competition, displays of vintage/period farm equipment and props, wool spinning demonstration, photo booth, wagon rides, pioneer games and people walking around in period costumes,

The theme of the event would be around thankfulness and living in the Town. The Scouts would be willing to provide the pancake breakfast free of charge. The Committee has many connections where many of the aforementioned activities above would be

donated and/or done free of charge. There still will be a cost for some of the activities however. The Director of Recreation, Culture and Parks will be including in 2025 budget deliberations a nominal amount in the budget for Council's consideration to help cover the costs of this event.

CONSULTATION

Museum, Culture, Heritage and Special Awards Advisory Committee.

FINANCIAL IMPACT/FUNDING SOURCE

As mentioned above, there will be a cost consideration included in 2025 budget deliberations.

CORPORATE GOALS

How does this report support the corporate goals identified in the Community Strategic Plan?

- Lifestyle and amenities
- Customer service, communication and engagement
- Business attraction, retention and expansion
- Community growth
- Connectivity and transportation
- Not Applicable

Does this report relate to a specific strategic direction or project identified in the Community Strategic Plan? Please indicate section number and/or any priority projects identified in the plan.

Goal – Within the community, Tillsonburg will strive to offer residents the amenities, services and attractions they require to enjoy balanced lifestyles.

Strategic Direction – Increase opportunities to enjoy culture, events and leisure activities in Tillsonburg.

Priority Project – *Short Term* - Create additional community events.

ATTACHMENTS

None