



**Subject: Funding for Founder’s Day Event**

**Report Number:** CS 24-111

Committee Name: Museum, Culture, Heritage & Special Awards Advisory Committee

Submitted by: Laura Pickersgill, Executive Assistant

Meeting Type: Council Meeting

Meeting Date: Thursday, November 14, 2024

**RECOMMENDATION**

- A. THAT report titled “CS 24-111 Funding for Founder’s Day Event” be received as information; and
- B. THAT Council approve the recommendation of the Museum, Culture, Heritage and Special Awards Advisory Committee as follows:  
*THAT any unused funds from the 2024 Cultural Grants budget line and the Twin City budget line items be transferred for use towards the 2025 Founders Day event.*

**BACKGROUND**

Council was provided with an update at the October 21, 2024 Council meeting in regards to the proposed Founder’s Day Event being planned by the Museum, Culture, Heritage and Special Awards Committee for October 2025.

**DISCUSSION**

There were no cultural grant applications submitted to date in 2024. The Twin City initiative is no longer taking place either. Given that, there are unused funds in the amount of \$12,500 in the 2024 budget (\$7,500 Founders Day, \$5,000 Cultural Grants).

The Committee by way of resolution above is requesting that these unused funds be transferred for use towards the items needed to fund the Founder’s Day Event.

**CONSULTATION**

Director of Recreation, Culture & Parks

**FINANCIAL IMPACT/FUNDING SOURCE**

No additional financial impact

## **CORPORATE GOALS**

How does this report support the corporate goals identified in the Community Strategic Plan?

- Lifestyle and amenities
- Customer service, communication and engagement
- Business attraction, retention and expansion
- Community growth
- Connectivity and transportation
- Not Applicable

Does this report relate to a specific strategic direction or project identified in the Community Strategic Plan? Please indicate section number and/or any priority projects identified in the plan.

**Goal** – Within the community, Tillsonburg will strive to offer residents the amenities, services and attractions they require to enjoy balanced lifestyles.

**Strategic Direction** – Increase opportunities to enjoy culture, events and leisure activities in Tillsonburg.

**Priority Project** – Create additional community events

## **ATTACHMENTS**

None