



## EMPOWERING YOUTH SURVEY 2024

The City of Brantford is currently working to develop the 2025-2027 Empowering Youth Strategy, and we want to hear directly from youth, parents/guardians, and youth advocates about the issues that are important to them! Your feedback will help us inform municipal priorities and actions to be taken under the updated Empowering Youth Strategy, including how we can provide more opportunities for youth to get involved in local government, community programs, civic action and more.

### Tell us about [you!](#)

**1. Brantford postal code**

**2. What's your age group:**

- 15-18
- 19-24
- 25-30

**3. What's your favourite subject/topic to learn about?**

**4. What's your favourite place in your neighbourhood?** (Park, community centre, sports field, store, trail, etc.)

5. **Tell us about why this is your favourite place in your neighbourhood** (e.g. close to friends, feels safe, chill vibes, etc.)

**What makes a City youth-friendly?**

6. **What are the biggest issues impacting youth in Brantford?**

7. **What do youth care about in Brantford?** (e.g. the environment, transportation, employment, art/culture, access to food, more places to hangout, etc.)

8. **How can the City create conditions for youth to influence change in Brantford?** (e.g. ask youth for our input, promoting City resources, more information about Brantford Youth Council, etc.)

**9. Brantford is a diverse community; what can we do better as a community to create opportunities for all youth in Brantford?** (e.g. more youth employment/volunteer opportunities, more diverse mentorship, translated resources, improving accessibility, etc.)

**10. Tell us about the best programs, services, or supports you have in this community** (e.g. school clubs, a youth hub, mental health resources, a food program, a team, etc.)

**11. What programs/services/strategies should be considered when addressing youth homelessness?**

**How do you like to get involved?**

**12. Have you participated in any City of Brantford programs for youth (e.g. STEM workshops, Bridging the Gap, Youth Hubs, Local sports leagues, Library Activities, etc.)?**

- Yes
- No

**If YES: What programs did you participate in?**

**If YES: What did you like about these programs?**

**If NO: You indicated that you have not participated in City programs for youth in the past. What are some of the reasons? (please select all that apply)**

- Cost of programs or supplies needed for programs,
- Programs do not appeal to me

- No time to attend
- Did not know about the programs
- Personal health and/or mental health reasons
- I don't have anyone to go with
- I don't have access to transportation
- Program is not accessible
- No computer or internet to attend virtual programs
- Other (please specify)

**13. Where are you most comfortable participating in community programs? (please select all that apply)\***

- Close to home (walking distance)
- Close to a youth hub (e.g. Why Not Youth Centre, Woodview)
- Close to bus stops
- Community centres
- Parks/outdoor spaces
- Sports complexes
- Online
- Other areas in the City (please specify)

**14. Tell us about how the Covid-19 pandemic has/hasn't impacted how you engage with community activities and your peers? (e.g. I'm on social media/gaming more, employment concerns, shifts in mental health, wanting to be more social, more "FOMO", wanting try certain sports/programs, etc.)**

**15. Tell us about any ideas you have for new programs, resources, or supports for youth in Brantford?** (e.g. social events/clubs, mental health projects, leadership opportunities, celebrations, trainings, etc.)

**16. What is the best way to tell you about new programs and opportunities for youth in Brantford?** (please select all that apply)\*

- Facebook
- X (formerly Twitter)
- Instagram
- Threads
- TikTok
- Snapchat
- Emails
- Text messages
- Flyers and/or posters
- Direct mail
- Newspaper and/or magazine ads
- School announcements
- Word-of-mouth
- Other (please specify)

If you'd like to be included in a draw for one of 2 \$50 Sport Chek gift cards, please provide your email address:

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Personal information, as defined in the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA), is collected and authorized under Section 10(1) of the Municipal Act, 2001, and will be used to develop the City of Brantford's Age-Friendly Strategy for 2025-2027. Only the winner of the contest will be contacted. Questions about this collection can be directed to the City of Brantford Communications and Community Engagement Department, 58 Dalhousie St, Brantford, ON N3T 2J2, or [communications@brantford.ca](mailto:communications@brantford.ca) or 519-759-4150.