

Monthly Activity Update – (March 2025)

Prepared for the Economic Development Advisory Committee

Project Name/Reference	Status
Bridge Street Re-Imagining Task Force	<p>April 8 - Update to Council Feb 4, 25 - Town has limited Asset Mgmt information but has been provided to consultant, who are finalizing the plan Next steps include:</p> <ul style="list-style-type: none"> • Final Task Force review and recommendation • Bring to Council for Consideration
Boundary Adjustment	<p>Current Status:</p> <ul style="list-style-type: none"> • Comprehensive OP Update – Province has released draft Provincial Policy Statement (PPS), which is expected to be finalized in Fall 2024 • June 11 EDAC motion to be brought forward to Council • Committee received presentation on Comprehensive Population, Household and Employment Forecast study at Dec 10 meeting • Awaiting Growth Study, which is anticipated in the near future
Future Industrial Growth/Phase 2 VIP	<p>EIS, survey, topographical, geotechnical, traffic, etc, information has been consolidated into draft plan for review. Archeological still underway. EDAC Motion approved by Council at the January 13 (2025) meeting. Listing agreements being reviewed by Town. Town’s marketing of lands has started with reach out to local manufacturing and construction sector contacts</p>
Town Hall Project	<p>Council resolution to proceed with surplus and sale of lands to generate 50% of the funds required prior to starting and a target budget of \$11 M approved at the Dec 9 Council meeting. Council approved two options for consideration at their Jan 13, 2025 meeting: renovation of the Customer Service Centre at 10 Lisgar Avenue and further investigations on the Greyfield Site. Conceptual review of options underway.</p>
Job Market Pulse	<p>Summary of the jobs available in Tillsonburg and Oxford for February 2025:</p>

	<ul style="list-style-type: none"> Corporate visits to Zafiato Coffee Roasters, with outreach calls to Fleetwood, Marwood, THK, Wellmaster
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	Issue	Distribution	Release Date
	008 - Winter 2024	<ul style="list-style-type: none"> Emailed to 900 contacts as part of Christmas Greeting Hard copy mailed (150 business - manufacturers, partners & strategic accounts) Digital version posted to Town's social media 	20-Dec-24

Email	Facebook	LinkedIn	Website Direct	Total Views	Comments
166	103	41	-	310	<ul style="list-style-type: none"> Actual views may be much higher as "Talk Tillsonburg" page on Facebook shared the newsletter as an image (so no click thrus were counted). "Talk Tillsonburg" image share resulted in 110 likes & 83 comments Note: Email distribution was for a Christmas mailing that was lower (900) than the average (4000)