

The Corporation of the Town of Tillsonburg

Founder's Day Subcommittee

MINUTES



Monday, March 31, 2025
4:30 PM
Boardroom CSC
10 Lisgar Ave.

ATTENDANCE: Carrie Lewis
Joan Weston
Doug Cooper
Penny Esseltine
Michelle Wegg

Regrets: Rosemary Dean

Staff: Duncan Bryce, Records and Legislative Coordinator
Kathleen Watkin, Culture and Heritage Programs Coordinator
Kate Bakos, Cultural Heritage Manager/Curator

1. **Call to Order**

The meeting was called to order at 4:31 p.m.

The Records and Legislative Coordinator led the election of the chair and vice-chair.

Nominated by: Joan Weston

Seconded by: Doug Cooper

THAT Penny Esseltine be elected as chair of the Founder's Day Subcommittee.

Carried

Nominated by: Carrie Lewis

Seconded by: Doug Cooper

THAT Michelle Wegg be elected as vice-chair of the Founder's Day Subcommittee.

Carried

2. Adoption of Agenda

Subcommittee member Weston requested the following item be added:
Advertising.

Resolution # 1

Moved By: Carrie Lewis

Seconded By: Joan Weston

THAT the agenda as prepared for the Founder's Day Subcommittee meeting of March 31, 2025, be approved as amended to include:

Item 6.6 Advertising

Carried

3. Disclosures of Pecuniary Interest and the General Nature Thereof

There were no disclosures of pecuniary interest.

4. Adoption of Minutes of Previous Meeting

5. Presentations

6. General Business & Reports

6.1 Jeff Helsdon, Founder's Walk - Kathleen Watkin

Kathleen Watkin provided an overview on this item. Jeff Helsdon would like to replicate George Tillson's walk from Delhi to Tillsonburg to show support for the Founder's Day event, in honour of George Tillson.

Resolution # 2

Moved By: Joan Weston

Seconded By: Michelle Wegg

THAT the Founder's Day Subcommittee support Jeff Helsdon's decision to walk from Delhi to Tillsonburg in honour of George Tillson's original journey to the Otter Creek.

Carried

6.2 200th Founder's Festival, Souvenir - Kathleen Watkin

Kathleen Watkin, Culture and Heritage Programs Coordinator, provided an overview of potential souvenir and apparel ideas for the event.

6.3 Programming: Great Canadian Lumberjack Show - Kathleen Watkin

Kathleen provided an overview on the Great Canadian Lumberjack Show and mentioned that a contract was currently being prepared by the company.

The Subcommittee discussed potential concerns for the location of this event and will come back to review once the contract has been finalized and signed.

6.4 Local Community Group Commitments - Kathleen Watkin

Kathleen and Vice-Chair Wegg updated the Subcommittee on Station Arts Centre's role. The Station Arts Centre has mentioned potentially running a crafts activity.

The Subcommittee discussed preparing a list of other committed organizations for review at a future meeting.

6.5 Founder's Day Working Document

The Recording Secretary provided an overview of the Subcommittee's role in the planning of the event.

The working document is intended to be updated each Committee and Subcommittee meeting for reference. The Subcommittee supported this.

6.6 Advertising

This item was added at the adoption of the agenda.

The Subcommittee discussed potential ideas of advertising the Founder's Day Event. This will be revisited closer to the event once planning is closer to being completed.

The Subcommittee discussed potentially reaching out to local news organizations.

The Subcommittee discussed a land acknowledgement and supported developing one for the event.

K. Bakos asked if there would be interest in an Indigenous speaker from Mississaugas of the Credit First Nation. The Subcommittee supported this.

7. Next Meeting

8. Adjournment

Resolution # 3

Moved By: Carrie Lewis

Seconded By: Joan Weston

THAT the meeting be adjourned at 5:34 p.m.

Carried