



**Subject: Election Signs Bylaw Update**

**Report Number:** CAO 26-011

Department: Corporate Services Department

Submitted by: Trisha McKibbin, Manager of Legislative Services/Clerk

Meeting Type: Council Meeting

Meeting Date: Monday, April 27, 2026

**RECOMMENDATION**

- A. THAT report CAO 26-011 titled “Election Signs By-Law Update” be received as information; and
- B. THAT By-law Number 3786 being a bylaw to regulate election signs in the Town of Tillsonburg be repealed; and
- C. THAT By-law 2026-031 being a By-Law to approve an Election Signs By-Law, be referred to the By-law section of the agenda.

**BACKGROUND**

The Town of Tillsonburg’s Election Signs By-law 3786 (2014), which operates independently from the Town’s comprehensive Sign By-law 3798, establishes regulations governing the placement, display, timing, and removal of election signs within the municipality during an election period. Although the Election Signs By-law is an independent bylaw, its requirements are generally aligned with the broader standards set out in the comprehensive Sign By-law.

As part of standard pre-election preparation, election-related documents are reviewed to ensure they remain current, consistent, reflect best practices, and align with legal standards. The current Elections Signs Bylaw was passed in 2014. In 2021, the Municipal Elections Act, 1996 was substantially updated, including provisions for campaign advertisements.

**DISCUSSION**

As a result of changes to the *Municipal Elections Act, 1996* the following updates have been made to the Elections Signs By-law:

- Definitions have been revised and added to align with the definitions contained within the comprehensive Sign By-law 3798
- Language has been added to include Third-Party Registered Advertisers
- Language has been added to include Federal, Provincial and Municipal Elections and Legislation.

**CONSULTATION**

Laura Pickersgill, Acting Deputy Clerk  
Cameron Cyr, Building & Bylaw Enforcement Supervisor  
Emily Xuereb, Deputy Chief Building Official

**FINANCIAL IMPACT/FUNDING SOURCE**

N/A

**CORPORATE GOALS**

How does this report support the corporate goals identified in the Community Strategic Plan?

- Lifestyle and amenities
- Customer service, communication and engagement
- Business attraction, retention and expansion
- Community growth
- Connectivity and transportation
- Not Applicable

Does this report relate to a specific strategic direction or project identified in the Community Strategic Plan? Please indicate section number and/or any priority projects identified in the plan.

**Goal** – The Town of Tillsonburg will strive for excellence and accountability in government, providing effective and efficient services, information and opportunities to shape municipal initiatives.

**Strategic Direction** – Develop a communications strategy to increase awareness of Council decisions and municipal programs, projects and services.

**Priority Project** – N/A

**ATTACHMENTS**

Appendix A – By-Law 2026-031 - Election Sign By-Law (revised by-law)  
Appendix B – By-Law 3786 – Election Sign By-Law (current by-law)