

2019 - GRANT APPLICATION FORM

Application Deadline Date: Monday, November 19, 2018

Please submit all completed applications via one of the following methods:

Email: Donna Wilson, Town Clerk DEWilson@tillsonburg.ca &
Sheena Hinkley, Manager of Finance SHinkley@tillsonburg.ca

Post/In person: Town of Tillsonburg
200 Broadway, Suite 204
Tillsonburg, Ontario N4G 5A7

Community groups requesting funds are required to present their application to Council at the meeting on January 17, 2019 between 1pm and 4pm; please provide any time slots that you **cannot** accommodate. We will try our best to schedule accordingly and will contact you with the allocated time slot.

A 10 minute period will be allotted to present and answer questions from Council.

If there is additional information you wish to communicate to Council which is not included in the form below, please include it under a separate document.

1. **Name of Organization:**

Address/Telephone Number (if applicable):

2. **Primary Contact Person:**

Email:

3. **2019 Grant Request Amount:** \$

4. **Summary of purpose/mandate of your organization:**

The creation and growth of a signature, turtle themed festival for the community and area.

5. Why do you require funding and what will the funds will be used for?

We require funding to assist us with creating an annual signature festival for the Town of Tillsonburg. In 2018, we had over 12,000 attendees throughout the weekend including young families. The increased attendance was due to new Block Party crowd-pleasing entertainment acts including Chalk Master Dave (3D chalk artist), The Lumber Jack Show, the Major League Baseball Circus show and the Carver Kings and the Whiskey Jack Band at Memorial Park; the return of the ever-popular Creative Imaginations Festival, Canine Watersports Canada competition, Grand River Inflatables zone and the outdoor movie. The 2019 funds will be used for increased marketing to a broader area to attract more visitors, a custom mascot costume, new entertainment to keep the festival fresh and appealing and a family fun-filled Father's Day at Memorial Park.

6. Detail other sources of funding for this project/program (if applicable).

Example: Donations, grants from other community groups, etc.

Other sources of funding will come from local and area business sponsorships and revenue from the Silent Auction.

7. Has the Town granted funds to your group in the past 3 years? If yes, please indicate the amount(s) and uses.

Year	Amount	Uses
2018	\$ 10,000	wages and attraction deposits
2017	\$10,000	wages and attraction deposits
2016	\$10,000	wages and attraction deposits

8. Financial statements for 2017 attached? ☒ Yes ☐ No ☐ N/A

9. Have you included additional information for Council's consideration?

☒ Yes ☐ No

10. Group member(s) who will be presenting at the January 19, 2019 meeting:

Cephas Panschow and Suzanne Fleet

11. Will you be using a power point presentation? ☒ Yes ☐ No