



Town of Tillsonburg
Economic Development & Marketing
200 Broadway, Suite 204 Tillsonburg, ON N4G 5A7

Tel: (519) 688-3009
Fax: (519) 842-9431

December 11, 2018

Town of Tillsonburg
200 Broadway, Suite 204
Tillsonburg, ON N4G 5A7

**RE: DEVELOPMENT COMMITTEE RESOLUTION REGARDING THE NAMING OF THE
HIGHWAY 3 BUSINESS PARK**

Mayor & Members of Council,

The Development Committee passed the following resolution at their December 11, 2018 meeting:

Resolution # 3

THAT the Van Norman Innovation Park (VIP) be recommended to Council for consideration as the new name to market the industrial park and that it be applied to both sides of Highway 3.

As an advisory committee to Council, this advice is being provided for Council's consideration.

A number of names were considered with the committee selecting this name based on the historical relevance of the Van Norman family and the fact that the industrial lands on the North side of Highway 3 are already named the Van Norman Industrial Park.

This name, if supported by Council, lends itself well for marketing purposes as it highlights the importance of innovation to Tillsonburg's future as well as marketing campaigns.

Sincerely,

Jesse Goossens, Chair