

	<b>Report Title</b>	Economic Development and Marketing 2019 Business Plan and Operating Budget Details
	<b>Report No.</b>	Tab 9
	<b>Author</b>	Cephas Panschow, Development Commissioner
	<b>Meeting Type</b>	Council Budget Meeting
	<b>Council Date</b>	January 21, 2019
	<b>Attachments</b>	2019 Economic Development and Marketing Services Business Plan 2019 Economic Development and Marketing Services Financial Plan

## RECOMMENDATION

That Council receives Tab 9 – Economic Development and Marketing 2019 Business Plan and Operating Budget Details as information.

## EXECUTIVE SUMMARY

The attached report summarizes the Economic Development and Marketing Services' Department requests recommended by the Senior Leadership Team to include in the Town's 2019 Operating Budget.

## FINANCIAL IMPACT/FUNDING SOURCE

DCS has \$95,000 and Economic Development has \$397,100 in total requests requiring tax supported funding.

## COMMUNITY STRATEGIC PLAN (CSP) IMPACT

1. Excellence in Local Government
  - ☒ Demonstrate strong leadership in Town initiatives
  - ☒ Demonstrate accountability

## Report Approval Details

Document Title:	Tab 9 - Economic Development and Marketing.docx
Attachments:	- 2019 Business Plan - Economic Development Marketing.pdf - 2019 Economic Development Budget Summary.pdf
Final Approval Date:	Jan 17, 2019

This report and all of its attachments were approved and signed as outlined below:



**David Calder - Jan 17, 2019 - 10:43 AM**

