

	Report Title	Economic Development and Marketing 2019 Business Plan and Operating Budget Details
	Report No.	Tab 9
	Author	Cephas Panschow, Development Commissioner
	Meeting Type	Council Budget Meeting
	Council Date	January 21, 2019
	Attachments	2019 Economic Development and Marketing Services Business Plan 2019 Economic Development and Marketing Services Financial Plan

RECOMMENDATION

That Council receives Tab 9 – Economic Development and Marketing 2019 Business Plan and Operating Budget Details as information.

EXECUTIVE SUMMARY

The attached report summarizes the Economic Development and Marketing Services' Department requests recommended by the Senior Leadership Team to include in the Town's 2019 Operating Budget.

FINANCIAL IMPACT/FUNDING SOURCE

DCS has \$95,000 and Economic Development has \$397,100 in total requests requiring tax supported funding.

COMMUNITY STRATEGIC PLAN (CSP) IMPACT

1. Excellence in Local Government
 - Demonstrate strong leadership in Town initiatives
 - Demonstrate accountability

Report Approval Details

Document Title:	Tab 9 - Economic Development and Marketing.docx
Attachments:	- 2019 Business Plan - Economic Development Marketing.pdf - 2019 Economic Development Budget Summary.pdf
Final Approval Date:	Jan 17, 2019

This report and all of its attachments were approved and signed as outlined below:



David Calder - Jan 17, 2019 - 10:43 AM

