

CARRUTHERS ENTERTAINMENT **SERVICES Ltd.**

This agreement is executed by and between the parties, namely:

THE TOWN of TILLSONBURG (hereinafter referred to as 'Venue')

and

CARRUTHERS ENTERTAINMENT SERVICES Ltd. (hereinafter referred to as 'Promoter')

The parties hereby agree to present A Down Home Christmas Party live music show at the Lions Auditorium in the Community Center in Tillsonburg on Saturday December 8, 2018. Doors will open at 6:00 pm, buffet dinner to start at 6:30 p.m., the show will begin at 7:30 pm and dancing to start at 9:00 p.m. Show shall consist of Marie Bottrell and her band performing a set length as scheduled by Promoter.

At their sole expense, the venue agrees to:

- 1) Actively and aggressively promote the event to the public through all ways and means including, but not limited to, emails, website, social media networks, marquees, on site signage, off site signage, print and radio ads and by any other means available.
- 2) Design and print posters and tickets for the event.
- 3) Sell and maintain records of event tickets sold, with all proceeds from sales to be turned over to the promoter for reconciliation as and when requested.
- 4) Complete set up and tear down of the venue including, but not limited to, garbage/recycle receptacles, tables and chairs as per pre-approved site plan.
- 5) Provide the stage for the show performance area.
- 6) Provide liability insurance for the event, excluding the performers, equipment etc.
- 7) Decorate the venue in a Christmas theme for the event
- 8) Make the kitchen available for the event
- 9) Provide coolers and bar for the event

At their sole expense, the promoter agrees to:

- 1) Provide the Down Home Christmas Party show including performers and all necessary audio, lighting and musical instruments.
- 2) Actively and aggressively promote the event to the general public through all ways and means at their disposal including, but not limited to, emails, web sites, social media networks, phone campaigns and, by any other means available.
- 3) Distribute and control all tickets for sale by the venue and other ticket outlets including internet sales through distributor, Ticket Scene. All proceeds from ticket sales will be the property of the promoter and all ticket sale outlets, including the venue, will turn in all cash and unsold tickets to the promoter as and when requested. The advance sale ticket price for this event shall be set at \$45.00 advance or \$55.00 at the door (including applicable taxes).
- 4) The Promotor agrees to split profits on a 50/50 basis with the Venue after all expenses have been paid.
- 5) The Promoter agrees to contract the caterer for the event.
- 6) The Promoter agrees to contract the bar services for the sale of alcoholic beverages for this event.

This agreement is hereby acknowledged and accepted on this 19 day of

Oct 2018, 2018 by the following representatives.

x 
THE TOWN OF TILLSONBURG

x 
CARRUTHERS ENTERTAINMENT SERVICES Ltd.