

	Report Title	2018 RCP Departmental Activity Reports
	Report No.	RCP 19-07
	Author	Rick Cox, Director of Recreation, Culture & Parks
	Meeting Type	Council Meeting
	Council Date	January 28, 2019
	Attachments	<ul style="list-style-type: none"> 2018 RCP Q4 Activity Reports

RECOMMENDATION

THAT Council receives Report RCP 19-07 – 2018 RCP Departmental Activity Reports for information.

EXECUTIVE SUMMARY

Attached are activity reports from the Recreation Programs & Services Division, the Culture & Heritage Division and from the Parks & Facilities Division for the last quarter of 2018. These updates are normally provided quarterly for Council's information.

BACKGROUND

Council asked for reporting on the tourism service figures from the Tillsonburg District Craft Guild as per the following criteria:

Category	Criteria for counting
Visitors	Visitors who tour the facility <u>but do not access tourism info</u>
Programs	Adults & children who attend programming like school class visits & workshops <u>but do not access tourism info</u>
Events	Visitors who are attending activities i.e. Farmers Market, Canada Day <u>but do not access tourism info</u>
Tourism & Historical Information Services	Visitors who come into the facility for any reason who access these services
Members & Volunteers	Guild volunteers and members of the Guild who come in for meetings or to update the boutique
Room Rental Visitors	Visitors who are using the facility because they are attending a meeting or private booking <u>but do not access tourism info</u>

The Craft Guild supplied the following data:

	2018																
	Jan	Feb	Mar	Q1	Apr	May	Jun	Q2	Jul	Aug	Sep	Q3	Oct	Nov	Dec	Q4	Total
Visitors and Staff	437	1064	1502	3003	1078	1032	1178	3288	2161	2180	1088	5429	1072	1121	1625	3818	15538
In-house groups	95	141	158	394	142	142	160	444	72	78	159	309	148	154	83	385	1532
Adult classes	16	58	134	208	16	76	141	233	0	0	25	25	197	82	9	288	754
Children's classes	45	0	27	72	84	220	272	576	1298	1341	45	2684	76	60	0	136	3468
Room Rentals	256	209	512	977	169	176	77	422	71	58	119	248	145	125	216	486	2133
Electronics Recycling	70	92	101	263	144	156	161	461	186	192	181	559	194	189	215	598	1881
Events	3	45	8	56	33	372	964	1369	545	0	0	545	145	204	70	419	2389
QUARTERLY TOTAL	922	1609	2442	4973	1666	2174	2953	6793	4333	3849	1617	9799	1977	1935	2218	6130	27695
Visitor/tourism inquiries	15	22	17	54	25	32	41	98	128	132	91	351	79	82	32	193	696
NOTE: This number is included in the "Visitors & Staff" total shown above																	

FINANCIAL IMPACT/FUNDING SOURCE

N/A

COMMUNITY STRATEGIC PLAN (CSP) IMPACT

1. Excellence in Local Government
 - ☐ Demonstrate strong leadership in Town initiatives
 - ☒ Streamline communication and effectively collaborate within local government
 - ☒ Demonstrate accountability
2. Economic Sustainability
 - ☐ Support new and existing businesses and provide a variety of employment opportunities
 - ☐ Provide diverse retail services in the downtown core
 - ☐ Provide appropriate education and training opportunities in line with Tillsonburg's economy
3. Demographic Balance
 - ☒ Make Tillsonburg an attractive place to live for youth and young professionals
 - ☐ Provide opportunities for families to thrive
 - ☒ Support the aging population and an active senior citizenship
4. Culture and Community
 - ☒ Promote Tillsonburg as a unique and welcoming community
 - ☒ Provide a variety of leisure and cultural opportunities to suit all interests
 - ☐ Improve mobility and promote environmentally sustainable living

Report Approval Details

Document Title:	RCP 19-07 - 2018 RCP Activity Reports.docx
Attachments:	- RCP 19-07 - ATT 00 - 2018 RCP Q4 activity reports.pdf
Final Approval Date:	Jan 23, 2019

This report and all of its attachments were approved and signed as outlined below:



David Calder - Jan 23, 2019 - 11:37 AM