February 20, 2019

Dear Head of Council:

This week our government was pleased to announce our first step in supporting Ontario’s automotive industry – Driving Prosperity: The Future of Ontario’s Automotive Sector.

As you know, one of the biggest barriers automakers face if they want to build or expand an auto assembly plant is the availability of large-scale sites for manufacturing. The auto sector is generally concentrated in densely populated parts of Ontario where it isn’t easy to find the right site.

Automakers have told us they are looking for sites with access to servicing, skilled labour and transportation — and that aren’t situated on sensitive lands. In response to this, our plan includes a Job Site Challenge which will give municipalities, that wish to participate, the opportunity to propose sites of 500 to 1,500 acres for industrial expansion.

Our goal is to help proponents create competitive shovel-ready sites where an automaker can build a plant and bring thousands of good-paying jobs to the community. Lands that are located in the Green Belt, Oak Ridges Moraine, Ground Water Protection Zones or other sensitive lands are specifically excluded from eligibility.

The Job Site Challenge is modelled on successful U.S. projects that have played a major role in attracting auto assembly plants to several southern states. These new plants, along with their extensive supply chains, have created thousands of new jobs.

We look forward to working with municipalities on this. We will partner with the successful proponents to make sure that development opportunities are competitive. This will of course include streamlining the approvals processes for planning, environmental and servicing.
This is an opportunity for us to work together to bring high-quality jobs to your community, helping to drive one of Ontario’s key economic sectors forward in the coming decades.

Please feel free to contact either of us with any questions.

Sincerely,

Todd Smith
Minister of Economic Development, Job Creation and Trade

Steve Clark
Minister of Municipal Affairs and Housing