

	Report Title	January – March 2019 RCP Activity Reports
	Report No.	RCP 19-18
	Author	Rick Cox, Director of Recreation, Culture & Parks
	Meeting Type	Council Meeting
	Council Date	April 23, 2019
	Attachments	Jan-Mar 2019 Activity – Rec Programs and Services Jan-Mar 2019 Activity – Culture & Heritage Jan-Mar 2019 Activity – Parks and Facilities Jan-Mar 2019 Activity – RCP Administration

RECOMMENDATION

THAT Council receives Report RCP 19-18 – January-March 2019 RCP Departmental Activity Reports for information.

EXECUTIVE SUMMARY

Attached are activity reports from the Recreation Programs & Services Division, the Culture & Heritage Division, the Parks & Facilities Division, and the RCP Administration team for the first quarter of 2019. These updates are normally provided quarterly for Council's information.

BACKGROUND

Council asked for reporting on the tourism service figures from the Tillsonburg District Craft Guild as per the following criteria:

Category	Criteria for counting
Visitors	Visitors who tour the facility <u>but do not access tourism info</u>
Programs	Adults & children who attend programing like school class visits & workshops <u>but do not access tourism info</u>
Events	Visitors who are attending activities i.e. Farmers Market, Canada Day <u>but do not access tourism info</u>
Tourism & Historical Information Services	Visitors who come into the facility for any reason who access these services
Members & Volunteers	Guild volunteers and members of the Guild who come in for meetings or to update the boutique
Room Rental Visitors	Visitors who are using the facility because they are attending a meeting or private booking <u>but do not access tourism info</u>

The Craft Guild supplied the following data:

	2019															
	Jan	Feb	Mar	Q1	Apr	May	Jun	Q2	Jul	Aug	Sep	Q3	Oct	Nov	Dec	Q4
Visitors and Staff	595	597	984	2176				0				0				0
In-house groups	131	108	121	360				0				0				0
Adult classes	0	62	56	118				0				0				0
Children's classes	47	61	205	313				0				0				0
Room Rentals	111	174	127	412				0				0				0
Electronics Recycling	150	172	174	496				0				0				0
Events	50	20	20	90				0				0				0
QUARTERLY TOTAL	1084	1194	1687	3965	0	0	0	0	0	0	0	0	0	0	0	0
Visitor/tourism inquiries	12	24	28	64				0				0				0
NOTE: This number is included in the "Visitors & Staff" total shown above																

The quarterly total for Q1 2018 was 4973 visitors including 54 tourism inquiries.

FINANCIAL IMPACT/FUNDING SOURCE

N/A

COMMUNITY STRATEGIC PLAN (CSP) IMPACT

1. Excellence in Local Government
 - ☐ Demonstrate strong leadership in Town initiatives
 - ☒ Streamline communication and effectively collaborate within local government
 - ☒ Demonstrate accountability
2. Economic Sustainability
 - ☐ Support new and existing businesses and provide a variety of employment opportunities
 - ☐ Provide diverse retail services in the downtown core
 - ☐ Provide appropriate education and training opportunities in line with Tillsonburg's economy
3. Demographic Balance
 - ☒ Make Tillsonburg an attractive place to live for youth and young professionals
 - ☐ Provide opportunities for families to thrive
 - ☒ Support the aging population and an active senior citizenship
4. Culture and Community
 - ☒ Promote Tillsonburg as a unique and welcoming community
 - ☒ Provide a variety of leisure and cultural opportunities to suit all interests
 - ☐ Improve mobility and promote environmentally sustainable living

Report Approval Details

Document Title:	RCP 19-18 - January - March 2019 RCP Activity Reports.docx
Attachments:	<ul style="list-style-type: none">- RCP 19-18 - ATT 01 - Jan-Mar 2019 Activity - Rec Programs and Services.docx- RCP 19-18 - ATT 02 - Jan-Mar 2019 Activity - Culture and Heritage.docx- RCP 19-18 - ATT 03 - Jan-Mar 2019 Activity - Parks and Facilities.docx
Final Approval Date:	Apr 15, 2019

This report and all of its attachments were approved and signed as outlined below:



David Calder - Apr 15, 2019 - 8:35 AM