Hi David,

Thanks for the call earlier, and for taking the time to learn more about our Toronto Maple Leafs Alumni tour! I've attached our planning deck for your review – it's a brief overview of how our alumni games are put together. I've also sent you a We Transfer of a recap video of our most recent trip to Moose Factory, Ontario. Let me know if you received it, as sometimes it goes straight to junk mail.

For the base fee of $15,000, we will provide 10 players, a goalie and trainers. Here's a sample roster:

1. JS Aubin (G)
2. Rick Vaive
3. David Reid
4. Tom Fergus
5. Mike Krushelnyski
6. Mike Zigomanis
7. Dan Daoust
8. Ric Nattress
9. Gary Leeman
10. Dave McIlwain
11. Al Iafrate

In addition to the players, here are other items that would be included:

1. 1 hour VIP Meet & Greet for 100 guests
2. Opportunity to auction / raffle off a spot on the Leafs Alumni roster ($180 per jersey)
3. Opportunity to auction / raffle off a spot as a Leafs Assistant Coach
4. Leafs Alumni Dressing Room visit for 20 guests during the intermission
5. Leafs Alumni swag to giveaway to fans
6. Game Announcer (if available)
7. Game Scripting (e.g. player introductions)
8. Music

Here are additional items that we could provide, at an additional cost:
1. Alumni Referee
2. Additional Roster Members
3. Community Visit(s)
4. Mascot
5. In Arena Host

Essentially, you would be responsible for the backend planning of the game, ranging from securing the opposing team's roster (players who are 35+), booking the arena, promoting the event, and selling tickets. We also ask that you provide a pre-game meal for players (with food and beverages in the dressing room), and overnight accommodation as requested.

We also recommend reaching out to local organizations to sponsor the event. We can't have any major conflicting sponsors with MLSE, so we ask that you send me a proposed sponsor list before reaching out.

If you have any questions, please let me know!

Thanks again, and I'll call you at 10am on Tuesday May 28th to see how the initial discussions with your team went.

Talk soon,

Mariah

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