RECOMMENDATION
THAT Council receive report CLK 19-20 Flag Policy Update;

AND THAT By-Law 4327 to adopt a Flag Policy and to repeal By-Law 3769, be brought forward for Council’s consideration.

BACKGROUND
At the Regular Council Meeting held on June 13, 2019 Council passed the following resolution to amend the Flag Policy.

Moved By: Councillor Parker
Seconded By: Councillor Gilvesy
That the Town of Tillsonburg’s Flag Policy be amended. To read the following:

3.3 The charitable, community, or ethnic group flag will be flown in place of the Town of Tillsonburg Flag at the Broadway and Oxford South End Parkette. The National Flag of Canada will be flown at all times.

AND THAT the Pride Flag which is scheduled to fly from June 14, 2019 to June 24, 2019, be flown at the Broadway and Oxford South End Parkette.

Carried.

DISCUSSION
Proposed amendments to the Flag Policy resulting from the policy review process can be seen in the red line version attached to this report. As there are numerous amendments proposed staff are recommending that the current policy be repealed and the attached policy be adopted.

The following special dates have been included for flags flown at municipal buildings and facilities to be lowered to a half-mast:

- April 28, Day of Mourning for Persons Killed or Injured in the Workplace (Workers’ Mourning Day);
- Last Sunday in September, Police and Peace Officers’ National Memorial Day, unless Half-masting occurs near the place where a memorial is being observed, then Half-masting can occur according to the prescribed order of service, until sunset;
December 6, National Day of Remembrance and Action on Violence Against Women.

The above special dates are included in flag policies of other municipalities reviewed by staff, as well as included under “Rules for half-masting the National Flag of Canada” as found on Canada.ca.

An additional section was included to specify that any and all flags to be flown at the Town of Tillsonburg Cenotaph will have a direct association to the Allied War efforts during World War I, World War II and the Korean War.

Additional details have been included on the process for flag raising requests from charitable, community and ethnic groups including an appeal process for disputes as to the eligibility of a request.

CONSULTATION
Staff reviewed similar policies from a number of municipalities including the City of London, Township of Huron-Kinloss, Town of Lasalle, Town of New Market, Centre Hastings, City of Owen Sound and the City of Windsor.

FINANCIAL IMPACT/FUNDING SOURCE
N/A

COMMUNITY STRATEGIC PLAN (CSP) IMPACT

1. Excellence in Local Government
   ☒ Demonstrate strong leadership in Town initiatives
   ☒ Streamline communication and effectively collaborate within local government
   ☐ Demonstrate accountability

2. Economic Sustainability
   ☐ Support new and existing businesses and provide a variety of employment opportunities
   ☐ Provide diverse retail services in the downtown core
   ☐ Provide appropriate education and training opportunities in line with Tillsonburg’s economy

3. Demographic Balance
   ☐ Make Tillsonburg an attractive place to live for youth and young professionals
   ☐ Provide opportunities for families to thrive
   ☐ Support the aging population and an active senior citizenship

4. Culture and Community
   ☒ Promote Tillsonburg as a unique and welcoming community
   ☐ Provide a variety of leisure and cultural opportunities to suit all interests
   ☐ Improve mobility and promote environmentally sustainable living
Report Approval Details

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<td>Final Approval Date:</td>
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This report and all of its attachments were approved and signed as outlined below:

David Calder - Jul 29, 2019 - 10:32 AM